

2025 Part Time: Enrolment Advice

Program Enrolment Advice Session: Study Period 6, 2025

PROGRAM CODE	XBBM	YEAR LEVEL	1
PROGRAM NAME	Bachelor of Business (Marketing)		1
ACADEMIC PLAN	Bachelor of Business (Marketing)	STUDENT ADVISER SUPPORT Please contact the Student Adviser team if you need	UniSA Online Student Support Email: students@enguiry.unisa.edu.au
		help with enrolling or have any queries about the information on this form.	Tel: 1300 148 812

DEFINITIONS:

Subject Area and Catalogue Number

A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.

Class Number

A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

Study Period 6, 2025					
Subject Area	Catalogue Number	Course Name	Class numbers	Notes	
CURR OR	3021 OR	UO Critical Approaches to Online Learning OR	For CURR3021, enrol into class number 60139	CURR 3021 is not a compulsory course in the program structure. The aim of this course is to prepare UniSA Online students for successful online study through the development of knowledge, skills and affective qualities that promote success in higher education.	
MARK	1018	UO Marketing Principles: Trading and Exchange	Enrol into class number 60063	For students who already have experience with higher education, or who do not wish to undertake this course, we would suggest enrolling into MARK 1018. For any further advice, please contact your Student	
				Adviser. NOTE: For students who do not undertake CURR 3021, they will instead enrol in an elective course later in the program.	

NOTES:

- 1. The table above shows the full list of courses to be taken by a student undertaking a part-time load solely in this year of the program. If you wish to study full time, please use the Full Time Enrolment Advice document or contact your Student Adviser team for assistance.
- 2. Students enrol in all courses for all study periods at the beginning of the year.
- 3. If you have received credit for courses, please refer to your tailored study plan and enrol into the courses that have been mapped out for you.
- 4. If you have received credit for courses but do not have a study plan, please contact the Student Adviser team on 1300 148 812 or students@enquiry.unisa.edu.au.

PROGRAM NOTES: One elective in the final year is required to be at an advanced level and must be chosen from the suggested electives list for this degree. Other electives may be chosen from the UniSA Online electives list. Course pre-requisites must be satisfied.

Marketing elective to be chosen from the suggested Marketing electives list.

To view the full list of courses applicable to your program, please visit the Degree Structure listed on the <u>Bachelor of Business (Marketing)</u> program page.