



2025 Full Time: Enrolment Advice

Program Enrolment Advice Session: Study Period 1, 2025

PROGRAM CODE	XBMN	YEAR LEVEL	1
PROGRAM NAME	Bachelor of Marketing and Communication		
ACADEMIC PLAN	Bachelor of Marketing and Communication	STUDENT ADVISER SUPPORT Please contact the Student Adviser team if you need help with enrolling or have any queries about the information on this form.	UniSA Online Student Support Email: students@enquiry.unisa.edu.au Tel: 1300 148 812

DEFINITIONS:

Subject Area and Catalogue Number

A 4-letter subject area code plus a 4-digit catalogue number make up the course code, e.g. **BIOL 1033**. You can search for courses by using this code.

Class Number

A class number is a unique number used to identify individual classes held during a specified study period. You can use class numbers to enrol, starting with the class number of the enrolment class.

Study Period 1, 2025				
Subject Area	Catalogue Number	Course Name	Class numbers	Notes
CURR OR	3021 OR	UO Critical Approaches to Online Learning OR Elective	For CURR3021, enrol into class number 10155	<p>CURR 3021 is not a compulsory course in the program structure. The aim of this course is to prepare UniSA Online students for successful online study through the development of knowledge, skills and affective qualities that promote success in higher education.</p> <p>For students who already have experience with higher education, or who do not wish to undertake this course, we would suggest enrolling into an elective. *See Program Notes regarding electives.</p> <p>For any further advice, please contact your Student Adviser.</p> <p><i>NOTE: For students who do not undertake CURR 3021, they will instead enrol in an elective course later in the program.</i></p>
COMM	1073	UO Introduction to Social Media	For COMM1073, enrol into class number 10182	

Study Period 3, 2025				
Subject Area	Catalogue Number	Course Name	Class numbers	Notes
MARK	1018	UO Marketing Principles: Trading and Exchange	Enrol into class number 30061	

ACCT	1011	UO Accounting for Business	Enrol into class number 30027	
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Study Period 4, 2025

Subject Area	Catalogue Number	Course Name	Class numbers	Notes
INFT	1028	UO Introduction to Digital Media	Enrol into class number 40169	
MARK	1016	* UO Consumer Behaviour	Enrol into class number 40065	*MARK 1018 UO Marketing Principles: Trading and Exchange may be taken prior to or concurrently with MARK 1016 UO Consumer Behaviour.

Study Period 6, 2025

Subject Area	Catalogue Number	Course Name	Class numbers	Notes
LAWS	1019	UO Business Law	Enrol into class number 60149	
COMM	1072	UO Communication and Media	Enrol into class number 60150	

NOTES:

1. The table above shows the full list of courses to be taken by a student undertaking a full-time load solely in this year of the program.
2. Students enrol in all courses for both study periods (Study Periods 1, 3, 4 & 6) at the beginning of the year.
3. Please ensure you check the course timetable to confirm the location and possible external mode offering for each course.
4. **If you have a Study Plan, please bring it to your enrolment session to assist with enrolment.**

PROGRAM NOTES: The elective may be chosen from the suggested electives list for this degree or from the UniSA Online electives list. Course pre-requisites must be satisfied.