

UniSA ONLINE STUDY GUIDE 2023

100% ONLINE DEGREES AND COURSES











UniSA is one of

AUSTRALIA'S
LARGEST ONLINE
UNIVERSITIES

Ranked 4th, 2020 Department of Education,
Skills and Employment – Commencing Domestic
Bachelor Degree Students (External).







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DESIGNED AND DELIVERED BY UniSA.

Every aspect of your UniSA Online degree is designed and delivered by UniSA's very own experienced academics and online learning experts. This differs from many other online university providers.

As a student, you'll benefit from our academic and curriculum expertise, extensive industry connections and leading-edge research into online learning.

We collaborate, we innovate, and we're constantly implementing new ideas, solutions and strategies to improve our courses and support services so that you get the very best out of your time with us.

We exist to create exciting futures through online learning. We're 100% focused on providing the best experience and outcomes for our students.

No matter where you live or how busy your life might be, you'll engage with a team of passionate and experienced people who are committed to ensuring you have an outstanding, high-quality education.

BUILDING ON 25+ YEARS OF DELIVERING ONLINE AND DISTANCE EDUCATION

We have a long tradition of off-campus learning, establishing the UniSA Distance Education Centre more than 25 years ago. Our centre was designated as one of eight national Distance Education Centres in Australia and was one of the largest providers of distance education in the country.

UniSA Online builds on the University's history and experience, opening up more opportunities for people to earn a degree and take charge of their career.

With more than 37,000 students across six campuses, and 5,000 students studying online, you'll join a diverse community of learners and award-winning teachers.

A MESSAGE FROM OUR VICE CHANCELLOR



UniSA is ranked in the top two universities in Australia for graduate employability*.

UniSA Online has been built on the continued evolution of our University, which since its inception, has made it possible for thousands of people in Australia and around the world to access highquality, 100% online degrees and courses that can be studied anywhere, anytime.

We have been perfecting this for more than 25 years and have had outstanding success in offering further education to people who have jobs and families to juggle. Even amidst the pandemic which changed the way we all live, work, interact and connect with the world, those who chose to study online with us were able to keep progressing their careers without interruption.

Our online degrees have been developed from scratch – at every point we have considered how we can teach to the highest standards in an online environment and deliver an exceptional student experience, while maintaining a focus on developing the skills employers are looking for today.

As Australia's University of Enterprise and a university that prizes our close relationships with business, industry and the professions, we are reflecting that relevance in the design of all of the UniSA Online degrees so that learning activities reflect real work environments. This is your opportunity to upgrade your career or change your future with one of Australia's largest online education providers^. I wish you all the success in the world as you take these next steps with us and enter the world of education On Demand through UniSA Online.

Professor David G. Lloyd Vice Chancellor and President



"Our degrees are designed by academic experts who have strong links to employers. This relationship ensures you'll be equipped with the most current information needed to be successful in your career. We engage our students in innovative, quality learning experiences within a supportive environment that develops leadership skills and fosters confidence in discipline knowledge, problem solving and critical thinking.

Embarking on a university degree is an exciting milestone in life – and UniSA Online will play an important part in helping you achieve your career goals."

> Associate Professor Barbara Parker Executive Director: UniSA Online

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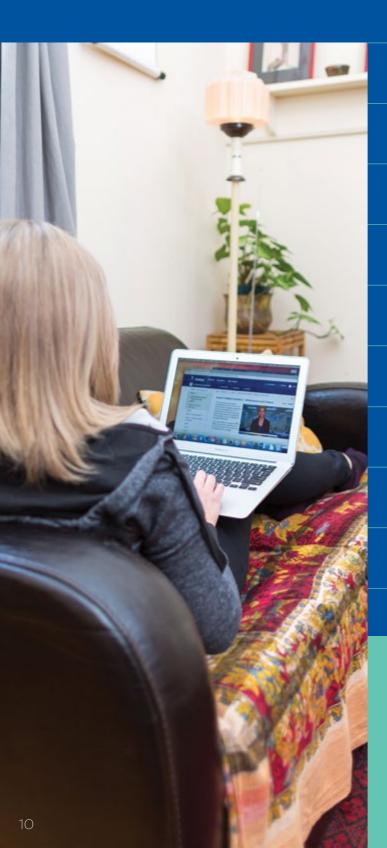
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^{*} Ranked #2, 2020 QILT Employer Satisfaction Survey

[–] Graduate Employability Skills Indicator ^ 2020 Department of Education, Skills and Employment

Take control of your study with UniSA Online

WHY STUDY ON DEMAND?





All assessments are 100% online. No need to come onto campus



Four start dates in January, April, June and September



Learn in 10-week blocks



24/7 access to learning resources



Online student **support services** seven days a week



All content available before your term starts



Fit life around study



Plan your study schedule ahead of time



Scholarships and grants available for eligible students

START YOUR CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

Visit unisaonline.edu.au/credit

BENEFIT FROM 100% ONLINE STUDY

Designed specifically for online learning

Learn through media-rich course material, short engaging videos, and interactive activities such as quizzes, forum posts and online face-to-face discussions. Your degree has been designed specifically for online learning to ensure you graduate with the skills and knowledge needed for your future career.

100% online – no need to come onto campus

Everything from your course content to weekly activities and assessments is 100% online. You'll communicate with academic staff and students via live messages, online discussion forums and email. You'll never need to set foot on campus, which is perfect if you wish to continue working while you study.

Plan your study schedule ahead of time

All of your course content is available before your term starts. This means you can log in and have a look at your learning materials, weekly activities and assessments ahead of time. You'll have the ability to organise your study schedule and factor in family, work or life commitments in advance.

If you know you've got a busy week coming up, you can complete your course readings or assessments beforehand so you don't fall behind.

Fit life around study

Full-time students study two courses each term. It makes earning a degree completely achievable, especially if you're working.

You'll also have the option to go part-time, or switch between the two. If you need to take a break in your study, that's an option too. We recommend speaking to your Student Adviser who can help you update your study plan and check when your courses are offered.



A DEGREE IS COMPLETELY ACHIEVABLE.

X 4 TERMS

= FULL-TIME STUDY



Get support seven days a week

OUR SERVICE COMMITMENT TO YOU

Whether you need help with assignments and referencing, or require administrative or technical support, you'll have On Demand access to a team that'll be there to support you every step of the way. As a UniSA Online student, you'll engage with people who genuinely care about helping you achieve your very best.

Glenn Meiners

UniSA Online HR graduate Human Resources Business Partner, Hobsons Bay City Council, VIC

"Studying 100% online was really appealing, especially as I work fulltime. With a busy timetable, it's been great being able to email and live message my online academics and support staff whenever I needed. They've always been extremely supportive and check in regularly. Most importantly, they understand that for a lot of students, life can get in the way and sometimes things don't always go according to plan. It's fantastic knowing there are people on the other end who can relate and will do all they can to make sure you've got everything you need to achieve your very best."

HOW WE SUPPORT YOU

Contact online academics seven days a week

You'll be supported by our highly experienced academic team of Online Course Facilitators and Online Tutors. Our academics will guide you through your learning and ensure you have an outstanding, high-quality education.

They can help you with your course materials and assessments, provide feedback on your work, assist you with referencing as well as answer any other course-specific queries.

You'll be able to contact your academics via email, online discussion forums and live messages in the online learning environment. You can also communicate in real-time and chat face-to-face with your academics online.

Receive dedicated Student Adviser support

Your Student Adviser will be an important part of your university experience. They can help you enrol, plan your courses, or discuss personal circumstances that may impact on your studies. They'll link you to other support services in the University and can help you schedule appointments if required.

Get tech support around the clock

Our IT Help Desk is available 24/7 to provide assistance with your computer set up, student email, software requirements and other UniSA apps and student applications. You'll be able to get support no matter what time it is.

Access free software and resources

Download the full Office 365 ProPlus suite, which includes full versions of programs like Word, PowerPoint, Excel, Outlook and OneNote. Along with 1Tb of personal storage that syncs with your PC or mobile device, you'll also have free access to more than 5,000 video courses on Lynda.com.

Check your device

See if your device has the minimum IT requirements to study online. You'll be able to check the speed of your internet connection and see if you have the system requirements to sit online exams. The computer system test takes just a few seconds.

Visit unisaonline.edu.au/systemtest to learn more.



Lucy Andrew

Online Course Facilitator Critical Approaches to Online Learning

"Your success means
everything to us. I love
interacting with students
face-to-face online and
encourage students to
connect with us. We're here to
get you off to the right start,
provide the help you need,
and we'll be there to applaud
loudly when you graduate."

Download study resources and access other University services

Learn useful study strategies and download materials designed to improve your study skills. Get personalised career advice and access counselling and wellbeing services, disability support, Wirringka Student Services, learning advisers, and library staff over extended hours.

Visit unisaonline.edu.au/support to find out more.



Our Student Adviser team can help you with study admin and non-academic related questions.





Your On Demand study experience

Learn from expert academics

Passionate about online learning, our academic staff are subject-matter experts who are committed to delivering high quality and personalised support to help you thrive in your studies. They understand the unique needs of online students and will help you navigate the online course materials, resources and technology so you can get the most of out of your study experience.

Expand your professional network from wherever you are

UniSA Online is designed to help you connect with a community of other like-minded students. Share, debate and collaborate ideas through online chat, video conferencing, and other online communication tools.

Industry approved, quality assured

Our industry connections will enrich your online study experience. Each degree has been designed in conjunction with industry experts and is overseen by an experienced industry advisory board with a wealth of experience. Learn cuttingedge developments in your field and solve real-world problems that organisations face today.

24/7 interactive online environment

Our interactive online environment is a one-stop shop for all your study needs. Track your progress through the student dashboard, plan your study schedule, and stay on top of due dates for tasks and assessments. It's like your very own personal study coach.

Learning resources at your fingertips

Access a library of more than 700,000 digital resources including e-books, videos and journal articles, right at your fingertips. If you can't find what you're after, our Ask the Library virtual service will assist you to locate, access, evaluate, use and reference a range of information resources.





*2020 ComparED (QILT) Student Experience Survey (Undergraduate, Domestic Students) National average for teaching quality: 82%. National average for student support: 77%. National average for learning resources: 79%.

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Take your career to new heights

ACCESS AN EXTENSIVE SUITE OF ONLINE RESOURCES PURPOSELY DESIGNED TO HELP BUILD YOUR EMPLOYABILITY

As a UniSA Online student, you'll have all the information and resources you need to make informed choices for your career. From updating your resume to writing a winning cover letter, or preparing for an upcoming interview, we'll help you put your best foot forward.



Get personalised career advice

Our Career Advisers are available for online appointments if you need guidance on your career development, are looking for advice on choosing the right electives or want to develop a job search plan. We genuinely care about seeing you succeed. Our commitment to your career doesn't end once you graduate – you'll have access to career advice and support for up to 12 months after you graduate.

Engage with industry representatives

Interact with people working in your profession while you're studying and build a network with students and professionals in your chosen field.

Search for employment opportunities

UniSA Career Services promotes a range of employment opportunities via our online job board, UniSA CareerHub.

You'll find casual, part-time or full-time employment, graduate and vacation opportunities, internships as well as a range of Australian and international volunteering opportunities.



David MaerschelUniSA Career Adviser

"As a UniSA Online student, you'll have access to a range of self-help career resources including our resume template builder, an interview simulator, career assessments, interactive videos and useful articles from employers, plus so much more.

You can also schedule oneon-one appointments with our team of Career Advisers as well as email your resume and cover letter for review."



ACCOUNTING XBCO

unisaonline.edu.au/accounting

DEGREE INFO



3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants and the Association of International Accountants.

Build a strong foundation of accounting knowledge and develop skills in business, taxation, auditing, law, finance and sustainability.

Focus on the economic, legal and political influences that affect global business.

Explore the latest developments and current issues in the accounting profession.

Understand how business intelligence and analytics can be used to solve organisational problems.

CAREERS

Accountant / tax adviser / forensic accountant / business adviser / risk consultant / insolvency and restructuring adviser / management accountant / corporate tax consultant / auditor

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

tional problems.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Business and Society Accounting for Business Business Law Quantitative Methods for Business Financial Accounting 1 Marketing Principles: Trading and Exchange Principles of Economics

SECOND YEAR

Financial Accounting 2
Management Accounting
Business Finance
Business Intelligence
Financial Accounting 3
Companies and Partnership Law
Management and Organisation
Career Development for Professionals

THIRD YEAR

Sustainability Accounting and Reporting Auditing Theory and Practice Contemporary Issues in Accounting Taxation Law 1 Strategic Financial Analysis 3x Flectives

STUDENT SPOTLIGHT



Gareth WilsonAccounting student

"The flexibility of a 100% online degree enables our family to travel while managing a small Australian distribution business, which I do from a co-working space in Ubud, Bali.

My first year of study has filled in a lot of gaps in my business knowledge, which has given me a lot more confidence in running my business. While I can produce and understand financial reports more efficiently, the major benefit has been improving my knowledge and understanding across all areas of business."

ACCREDITED BY:







APPROVED BY:



STUDENT SPOTLIGHT



Rachel Simpson

Financial Planning student Relief Area Manager, Subway SA

"I have worked in the fast-food industry for over a decade.

I became the manager at Subway as a teenager and quickly worked my way up the ranks to become an area manager who is responsible for eight stores. I have a wealth of work experience and a strong management background, but no formal education to back it up. This hit home when I missed out on a job opportunity because I lacked the relevant university qualifications.

Studying online means I can prioritise my time with my young children. I can study full-time and not worry that my degree will interfere with my duties as a full-time mother who runs a household while also working on a casual basis."

Bachelor of

BUSINESS (FINANCIAL PLANNING)

XBFP

unisaonline.edu.au/financial-planning

DEGREE INFO

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Graduate as a qualified financial planner with a degree approved by the Financial Adviser Standards, Treasury Department.

Use your degree as a pathway into the Financial Planning Association of Australia's (FPA) CFP® Certification Program and the Association of Financial Advisers' (AFA) Fellow Chartered Financial Practitioner (FChFP) program.

Build the technical and professional skills needed to prepare detailed financial plans.

Learn to develop financial and legal documentation that meet regulatory requirements.

Explore personal budgeting, superannuation and retirement planning, financial risk management, and estate planning.

Learn to use XPLAN, the most widely used financial planning software in Australia.

CAREERS

Financial planner /
financial adviser /
investment adviser /
insurance broker /
estate planner /
superannuation adviser /
wealth manager /
client relationship manager

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Quantitative Methods for Business Accounting for Business Personal Finance Career Development in Business Business and Society OR Elective Business Law Principles of Economics

SECOND YEAR Financial Markets and Institutions

Introduction to Financial Planning
Marketing Principles: Trading and Exchange
Management and Organisation
Macroeconomics
Business Intelligence
Companies and Partnership Law
International Business Environments

THIRD YEAR

Entrepreneurship for Social and Market Impact
Portfolio and Fund Management
Taxation Law 1
Superannuation
Risk Management and Insurance
Strategic Management
Applied Financial Planning
Estate Planning

BUSINESS (MANAGEMENT) XBBG

unisaonline.edu.au/management

DEGREE INFO



3 years full-time



January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Discover the fundamentals of modern management, which involve the coordination of people, money and technology.

Develop the skills to effectively lead and manage people, teams and organisations.

Gain problem-solving and leadership skills to achieve key business objectives.

Apply your knowledge in the workplace while you study and improve your business management skills before you graduate.

Explore entrepreneurship and innovation and learn the process of launching a new venture.

Graduate with a solid grasp of business fundamentals such as international business, economics and accounting as well as business operations and intelligence.

CAREERS

Project manager / general manager / management consultant / risk manager / business development manager / entrepreneur / innovation manager / account director / sales manager / business analyst / project lead

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

DEGREE STRUCTURE

Critical Approaches to Online Learning Business and Society OR Elective Accounting for Business Business Law Quantitative Methods for Business Career Development in Business Marketing Principles: Trading and Exchange Principles of Economics

SECOND YEAR

Foundations of Human Resource Management

Business Intelligence Management and Organisation Communication and Organisational Practices Organisational Behaviour

Project Management: Principles and

Entrepreneurship for Social and Market

THIRD YEAR

Strategic Management International Management Ethics and Values Organisational Entrepreneurship Organisational Leadership Managing Decision Making International Business Environments 2x Electives

STUDENT SPOTLIGHT



Simone Panetta Management student Operations manager VIC

"I've had a long career spanning more than 15 years in hospitality spent mainly in Italy and South East Asia. After moving to Australia, I continued my career holding managerial roles and head of operations for a number a I progressed through my career, I was faced with unexpected and complex scenarios every day, which made me realise that I needed to learn new skills and tools to fill the gaps. Despite my experience, I felt I was missing fundamentals in finance, marketing and human resources.

My management degree is broadening my capabilities as a manager and entrepreneur. Courses are engaging and strongly related to real-world cases, which helps me to transfer and apply my knowledge to daily business operations."





*UniSA Business is one of just 12 institutions in Australia and approximately 200 globally (from over 25,000 universities) to be EQUIS accredited. EFMD, March 2022.

ACCREDITED BY:



STUDENT SPOTLIGHT



Ryan Nicholls HR student Police officer SA

"I've been a police officer for 14 years. Now that my kids are growing up I wanted to do something for myself.

I chose HR because of the diversity that the degree offers and the career opportunities that are available.

The ability to study 100% online was a game changer for me. I have a rotating roster and am often required to work night shifts. I also have three young kids so it's really important I'm still able to devote time to them."

Bachelor of

BUSINESS (HUMAN RESOURCE MANAGEMENT) XBBH

unisaonline.edu.au/hr

DEGREE INFO

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

KEY FEATURES

Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership.

Discover how to strategically align human capital with business objectives.

Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management and motivation.

Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR.

Explore current and emerging workplace challenges through curriculum informed by the Centre for Workplace Excellence (CWeX).

CAREERS

Human resources adviser / human resources manager / recruitment consultant / learning and development adviser / change management adviser / change management consultant / industrial relations consultant / workforce planning adviser / health and safety consultant

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Business and Society OR Elective Accounting for Business Business Law Quantitative Methods for Business Career Development in Business Marketing Principles: Trading and Exchange

SECOND YEAR

Foundations of Human Resource Management Entrepreneurship for Social and Market

Training and Development

Performance and Compensation Business Intelligence

Principles of Economics

Management and Organisation 2x Electives

THIRD YEAR

Recruitment and Selection of Organisational Strategic Management

Managing the Employment Relationship International Business Environments

Strategic Human Resource Management Organisational Behaviour HR Analytics

Elective

^2022 QS Stars Business School Ratings.

Become a digital business leader

ACCENTURE AND UNISA – TRANSFORMING YOUR BUSINESS EDUCATION

UniSA and Accenture created the joint venture Innovation Academy in Digital Business to help transform the way Australia delivers business education and address the known and emerging digital skills gaps.

Accenture is a global professional services company that helps solve problems for businesses, with more than 700,000 employees across 50 countries. They offer strategy, consulting, interactive, technology and operations services to some of the world's biggest brands and organisations

In the digital business degree, Accenture's team will share their expertise, experiences with clients from around the world, networks, and the latest findings from their research and innovation labs.



Accenture's graduate experience

Every UniSA Digital Business graduate will have the opportunity to interview for Accenture's highly sought-after graduate experience. Accenture graduates are given the opportunity to learn, grow and develop in a supportive and welcoming environment. There's real work with real clients from the first day, and you'll be helping companies embrace change and improve how we live and work.

UniSA Digital Business graduates can interview for Accenture's graduate experience or apply for open roles in Accenture's offices across 200 cities. The opportunities with Accenture are endless.



Ranked as one of
Australia and New
Zealand's most
innovative companies

2022 AFR BOSS Most Innovative Companies Australia and New Zealand.



Led by Australia's most powerful consultant

AFR Australia's most powerful



Top 2 Best places to work for professional services in Australia and New Zealand

> 2022 AFR Boss Best Place to work Australia & New Zealand.



TJ SinghAccenture graduate now Analyst,
Strategy and Consulting, Accenture

"I spent the first two months working on proposals for a global automotive brand focused on reshaping the customer experience.

I then quickly got the opportunity to jump onto my first project with one of Australia's major banks. One of the biggest surprises about joining Accenture has been how personal and welcoming it feels, despite being such a large global business."

DID YOU KNOW?

79%

The average worker will need to gain seven new digital skills to keep pace and the number of newly skilled and reskilled technology workers will need to increase 79 per cent by 2025.*

*Natasha Body, Australia needs 6.5m digital workers in the next four years, Australian Financial Review, 18 February 2021.

Bachelor of

DIGITAL BUSINESS XBDB

unisaonline.edu.au/digital-business

DEGREE INFO

100% online

Full-time (3 years, 2 courses per term), part-time, or any study combination

January, April, June, September

10-15 hours per week per course

KEY FEATURES

Accenture's top digital minds and UniSA's expert academics teach together to give you the best of both worlds: an industry-led academic degree.

You'll learn how to evaluate key business challenges and opportunities, develop innovative digital solutions, and adapt to the rapid rate of tech advancement. Workintegrated learning also means you'll be able to apply your new skills from day one.

A paid internship in your final year will cement your industry relationships and you'll also be invited to apply to Accenture's exceptional graduate program.

No matter how fast technology changes, UniSA Digital Business graduates will be well ahead with a degree designed for the future.

CAREERS

Project manager /
digital experience manager /
management consultant /
business manager / operational
manager / business analyst /
business development manager /
digital transformation lead /
entrepreneur / digital innovator /
business change consultant /
business process analyst /
client account manager

ALTERNATIVE PATHWAYS

Complete an online literacy and numeracy test and hold relevant work experience, or complete the Foundation Studies program or a Diploma in Business through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Marketing Principles: Trading and Exchange
Information Technology Fundamentals
Accounting for Business
Introduction to Digital Disruption in Business
Principles of Economics
Management and Organisation
Exploring Digital Technology in Business

SECOND YEAR

Entrepreneurship for Social and Market Impact
Cloud Platforms
Management Accounting
Digital Solution Methodologies
Organisational Behaviour
Project Management: Principles
and Strategies
Designing Digital Solutions
1 x Elective

THIRD YEAR

Managing Decision Making
Digital Business Value
Security Foundations
Digital Business Solutions
International Business Environments
Strategic Management
OPTION 1:
Solving Business Challenges AND
Virtual Industry Internship OR
Business Practicum
OPTION 2:
1 x Elective AND
Solving Business Challenges OR
Virtual Industry Internship OR
Business Practicum
OPTION 3:
Business Practicum
OPTION 3:
Business Internship 30 Days

BUSINESS (MARKETING) XBBM

unisaonline.edu.au/marketing

DEGREE INFO



3 years full-time



Part-time study available

10-15 hours per week per course

KEY FEATURES

Develop a broad skill set in brand management, advertising, retailing, strategic marketing, market research, as well as business intelligence and analytics.

Explore consumer psychology and the scientific laws of brand growth.

Learn from marketing scientists who advise global brands such as Colgate-Palmolive, McDonald's and Kellogg's.

Combine creative thinking with data analysis to create marketing strategies that achieve organisational goals.

Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS

Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insight analyst / media planner / brand manager / market researcher / account manager / sales and marketing manager / digital marketer

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Business and Society OR Elective Marketing Principles: Trading and Exchange **Business Law** Quantitative Methods for Business

Professional Development in Marketing OR

Accounting for Business Principles of Economics

SECOND YEAR Consumer Behaviour

Marketing Analytics Market Research Retailing Advertising Business Intelligence Entrepreneurship for Social and Market Impact Management and Organisation

THIRD YEAR

Strategic Management Branding Essentials of Marketing Planning Integrated Marketing International Business Environments 3x Electives

STUDENT SPOTLIGHT



Michael Burbidge Marketing student SA

"I fell into sales by chance marketing is something I've always been interested in without realising. I've already been able to apply my course content and suggest alternative strategies in our sales team meetings.

Initially, I wanted to study marketing to see how I could help the company out, but as I progress through my degree, I can see all the different opportunities."

LEARN FROM THE EXPERTS

Did you know that the Ehrenberg-Bass Institute for Marketing Science is the world's largest centre for research into marketing?

Based at UniSA, the Institute's team has more than 50 marketing scientists who make fundamental discoveries about how brands grow and buyers behave. Study marketing and get the opportunity to learn from researchers who have advised global brands such as Colgate-Palmolive, McDonald's and Kellogg's.

ACCREDITED BY:



INDUSTRY SPOTLIGHT



Christopher Villani UniSA graduate General Manager: Marketing, Merchandise & Strategy

Foodland Supermarkets

"I lead a team that's responsible for Foodland's advertising. communications, media, sponsorships, public relations, and consumer insights.

No two days are ever alike. One day, I might be planning the next advertising campaign and media schedule, the next I could be talking about opportunities with a point of sale material.

Having such a diverse skill set in both marketing and communications, while staying abreast of all the digital platforms, is pivotal to my role."

Bachelor of

MARKETING AND **COMMUNICATION XBMN**

unisaonline.edu.au/marketing-communication

DEGREE INFO

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

KEY FEATURES

Become a well-rounded marketing and communications professional with a broad skill set in social media, advertising, public relations, content creation, marketing analytics, retailing, and brand management.

Learn emerging trends in digital marketing including online advertising, mobile marketing, and customer relationship management (CRM) strategies.

Learn to write media plans, develop communication strategies, and explore areas such as corporate social responsibility, sponsorship, and crisis communication.

Gain essential skills for contemporary marketing and communication roles, no matter what industry you choose to work in.

Be guided by experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Colgate-Palmolive, McDonald's and Kellogg's.

CAREERS

Marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buver / social media manager / sponsorship officer / media planner / advertising executive / digital marketer

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business/ Arts through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Introduction to Social Media Marketing Principles: Trading and Exchange Accounting for Business

Introduction to Digital Media Consumer Behaviou

Communication and Media SECOND YEAR

Marketing Analytics

Public Relations: Theory and Practice Content Creation for Media Advertising

Media Law and Ethics

Communication Research Methods Essentials of Marketing Planning

THIRD YEAR

Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Design for Digital Technologies Communication Management in Practice Integrated Marketing

Integrated Communication Planning

DIGITAL MEDIA XBDM

unisaonline.edu.au/digital-media

DEGREE INFO



3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Develop essential digital skills including graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

Upskill in a range of digital areas required by businesses, government departments and not-for-profits who are increasingly bringing digital functions in-house.

Get hands-on using the latest digital software and graduate with an industry-standard portfolio of work.

Bring creative ideas to life in visually engaging ways to help businesses and their brands communicate with people more effectively.

Explore how digital media has transformed the GLAM (Galleries, Libraries, Archives and Museum) sector and removed boundaries between cultural institutions and audiences around the world.

Complement your digital media expertise with electives from a range of disciplines including business, marketing, IT and data analytics, and communication.

CAREERS

Digital content creator / social media manager / online journalist / visual communication designer / digital content strategist / videographer / digital storyteller / freelancer

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Introduction to Digital Media Introduction to Video Production Intercultural Communication Introduction to Social Media Digital Graphics and Imaging Introduction to the GLAM sector - Galleries, Libraries, Archives and Museums

Digital Media Project 1

SECOND YEAR

Animation Design Archives and the Digital World Writing for Digital Media Design for Digital Technologies Innovative Curatorial Studies Digital Media Project 2 2x Electives

THIRD YEAR

Web Design
Digital Documentary
Narrating Objects, Art and Archives
Digital Mediascapes
Integrated Communication Planning
Digital Media Project 3
2x Electives

STUDENT SPOTLIGHT



James GrajdanDigital Media student
SA

"I've always loved design and have worked on a few projects on the side. I'd never thought I'd do this as a career; I always thought it would be a hobby. Now that I'm in the degree, I know for certain that this is definitely the path I want to take.

All the assessments encourage you to act like you're a business working for a client. It's great because it gets you thinking about how to run a business, how to break down tasks, and how to work with different people."

DID YOU KNOW?

10%

The arts and cultural sector is expected to grow by 10% over the next three years.*

*Australian Government Labour Market Insights, February 2022.

STUDENT SPOTLIGHT



Katie HarrisCommunication student

Senior Corporate Communication Advisor, University of Technology Sydney

"I chose to study
Communication because
I have a passion for writing
and social sciences - and I
wanted to learn the tools and
strategies to communicate
professionally and creatively.

is geared to the real-world.
The knowledge and skills
I've gained have helped me
immensely in my current role
at the Australian Institute of
Company Directors. Recently,
I was required to develop a
marketing and communications
brief for Qantas, and I was able
to use the templates we were
studying to help guide me."

Bachelor of

COMMUNICATION XBCD

unisagnline edu au/communication

DEGREE INFO

100% online

3 years full-time

財 January, April, June, September

Part-time study available

10-15 hours per week per course

KEY FEATURES

Learn how to deliver effective communication strategies across a range of traditional and emerging media platforms.

Focus your studies on social media, content creation and journalism.

Develop the critical and analytical thinking skills required for strategic planning and communication management.

Develop technical skills in writing and editing.

Choose a degree developed in consultation with industry experts and learn from academics who are leaders in their field.

Improve your communication skills and apply your knowledge in the workplace while you study.

CAREERS

Social media manager / communication officer / content writer / media liaison officer / PR coordinator / online community manager

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Introduction to Social Media Communication and Media Intercultural Communication News Reporting Public Relations: Theory and Practice Introduction to Digital Media Professional and Technical Communication

SECOND YEAR

Content Creation for Media Language and the Media Writing for Digital Media Media Law and Ethics Communication Research Methods Broadcast Journalism 2x Flectives

THIRD YEAR

Promotional Communication: Advertising, Publicity and Marketing
Web Design
Social Media Engagement
Communication Management in Practice
Advanced News Writing
Integrated Communication Planning
2x Electrics

Diploma in

HEALTH XDHE

unisaonline edu au/din-health

DEGREE INFO



1) 1 years full-time



January, April, June, September

10-15 hours per week per course

KEY FEATURES

The Diploma in Health is the perfect starting point for anyone who's new to study, returning after time away, or looking for a clear path to the university degree of their choice.

Study health subjects at first-year university level and gain up to two credits towards a health degree.

Get the skills and confidence to succeed in any university degree.

Learn how to evaluate and solve problems.

Develop critical thinking and computer skills.

Graduate with a GPA so you can apply to study any degree, at any university.

DEGREE STRUCTURE

Applied Computer Practices

Introduction to Biosciences

Introduction to Anatomy

Critical Approaches to Online Learning

Critical Thinking: Media and Academia

Introduction to Human Physiology

FIRST YEAR

2 x Electives

CAREERS

Health diploma graduates can transition into areas like nursing, midwifery, physiotherapy, pharmacy, medical radiation science, medical sonography, sport sciences, human movement, biosciences, exercise physiology, occupational therapy, speech pathology, podiatry, and nutrition and food sciences.

At UniSA Online, your diploma could earn you up to two credits toward a Bachelor of Community Health, Bachelor of Public Health, Bachelor of Health Science, Bachelor of Health Science (Healthy Ageing), and Bachelor of Health Science (Nutrition and Exercise).

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or equivalent through UniSA College.

ACADEMIC SPOTLIGHT



Dr Natasha WilsonProgram Director
Diploma in Health

"Providing high quality learning experiences that are student-centred and inclusive has been a key focus of my role since becoming a lecturer with UniSA in 2017. I have a strong background in biology and completed my PhD here at UniSA in 2015. My research sought to understand the role of toxins in predator-prey relationships, with a particular focus on how freshwater predators interact with cane toad eggs and tadpoles.

What I love most about my current role is getting to share my passion for science with students."

STUDENT SPOTLIGHT



Rebecca Cooke

Aged Care student

Small business owner

SA

"I'd been considering the aged care sector as a career change when my father passed away last year. He'd been living with Parkinsons Disease for some time and then was diagnosed with cancer. It opened my eyes to the kinds of support that older people can access and gave me insight into living with chronic illness.

I am motivated by my personal experiences and enjoy being around older people and making a difference. I know that starting in a new industry means beginning with an entry-level role but I know I have a lot of life and professional experience to offer. I'm excited to build new skills and can't wait to see what the future holds."

Diploma in

AGED CARE XDAC

unisaonline.edu.au/dip-aged-care

DEGREE INFO

100% online

1 year full-time

🚡 January, April, June, September

✓ Part-time study available

10-15 hours per week per course

Note: Applications open from October 2020.

KEY FEATURES

Complete your qualification in 12 months and start your career in one of Australia's fastest-growing sectors.

Study relevant course content that has been developed in collaboration with leading aged care providers.

Take a holistic approach to aged care and build a combination of high-level care and lifestyle support skills that employers are calling out for.

Study course content that has been mapped to relevant standards which include the Aged Care Quality Standards and the National Safety and Quality Health Service (NSQHS) Standards.

Choose to pursue further study and use your qualification as a pathway into bachelor degrees in health, nursing, social sciences or a range of allied health fields.

Note: To secure employment as an aged care worker, you must obtain a National Police Certificate and provide a First Aid Certificate. In addition to this, if you are providing community and home support care, you will need to hold a valid driver's licence. For those wishing to work in South Australia, an additional employment screening will be conducted. Requirements for other states may vary.

CAREERS

Aged care worker / residential support worker / community support worker / recreational and lifestyle support coordinator

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Essential Skills for Working in Aged Care Communication and Ethics in Aged Care Living Skills and Life Routines in Aged Care Quality and Safety in Aged Care Enablement and Dignity in Aged Care Mental Health, Dementia and Behaviour Changes

Multidisciplinary Teams in Aged Care Transition to Employment in Aged Care

UNDERGRADUATE CERTIFICATE IN AGED CARE

Need a flexible option? Study the first four courses in the Diploma in Aged Care, and you could gain an Undergraduate Certificate in Aged Care.

Learn more at unisaonline.edu.au/ug-cert-aged-care

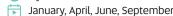
PUBLIC HEALTH XBPH

unisaonline edu au/public-health

DEGREE INFO



3 years full-time



✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Explore diverse areas such as health promotion, health law and ethics, human biology, epidemiology, as well as global, national and Aboriginal health issues.

Develop skills in planning, managing and evaluating health care policy, projects, programs and services.

Create an industry-standard portfolio of work that you can present to future employers

Learn from academics who come with many years of

Study course content that has been specifically mapped to align with the foundation competencies for Public

CAREERS

Public health manager / epidemiologist / indigenous health officer / women's health officer / healthcare policy planner / health promotion officer

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

experience in public health and the health sector.

Health Graduates in Australia.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online learning Introduction to Public Health Practice and Research Foundations of Human Biology 1

Health Systems and Services Foundations of Human Biology 2 OR Human and Animal Relationships in Health and Society

Contemporary Aboriginal Issues First Peoples' Health Research Methods for Public Health

SECOND YEAR

Marketing for Health and Wellbeing Evaluation of Public Health Practices Health Promotion Sociological Perspectives in Public Health Health Law, Ethics and Policy Building Healthy Public Policy Aboriginal Public Health Practice and Fundamentals of Disease Control

THIRD YEAR

Epidemiological Principles and Methods Project Management for Health and Wellness Science and Politics of Preventive Health Public Health Practice Project 1 Professional Practice in Public Health Public Health Practice Project 2

Graduate with national foundation competencies set by the Council of Academic Public **Health Institutions Australasia** (CAPHIA).



ACADEMIC SPOTLIGHT



Talia Blythman Online Course Facilitator Public Health

"I've worked in a range of public health and health promotion roles for the past 10 years. Throughout my career, I've worked in both government and non-government organisations South Australia, and India.

I've undertaken roles promoting Eat Well Be Active for kids, youth smoking prevention and cessation. Aboriginal health. emergency relief and social support, and parenting support.

I'm passionate about public health and health promotion and the difference we can make to support people and communities live healthier and happier lives."

ACADEMIC SPOTLIGHT



Romany Stansborough Online Course Facilitator. Health Science

"With over 7 years of experience supporting students in higher education, I understand what it takes to teach effectively online.

Informing my teaching in health sciences is a PhD in Medicine. specialising in supportive care in cancer, and a Graduate **Diploma in Education (Digital** Learning). Empowered by this background, I am passionate about online education and supporting students to find their agency. I have assisted countless students to develop the skills they need to be great learners.

Through the delivery of this program, I am excited to support the development of the next generation of experts in this incredibly interesting and ever-evolving health sphere."

Bachelor of

HEALTH SCIENCE XBHS

unisaonline.edu.au/health-science

DEGREE INFO

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

KEY FEATURES

Build a solid foundation in human health and gain a holistic understanding of health, human biology, and the healthcare system.

Discover how body systems work together as well as how the body responds phsiologically to disease.

Learn to incorporate project management concepts, techniques, and tools used within health and community sector organisations and workplaces.

Equip yourself with a transferable skillset that can be applied in a wide range of roles within the health sector.

CAREERS

Health promotion officer / health project officer / health support worker / community program developer / health policy officer / Aboriginal health officer / health and welfare services officer

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Foundations of Human Biology 1 Health Systems and Services Foundations of Human Biology 2 Health and Society Health Law, Ethics and Policy First Peoples' Health Psychology Concepts

SECOND YEAR

Physiology Anatomy Pathophysiology Fundamentals of Pharmacology 4x Electives

THIRD YEAR

Research Methods for Public Health Anatomy 2 OR Advanced Health Science Project Management for Health and Wellness Public Health Practice Project 1 Global Change and Human Health Public Health Practice Project 2 2 x Advanced Health Science Electives

HEALTH SCIENCE (HEALTHY AGEING) XBHS

unisaonline.edu.au/healthy-ageing

DEGREE INFO

100% online



January, April, June, September



10-15 hours per week per course

KEY FEATURES

Explore diverse areas such as health promotion, health law and ethics, human biology, epidemiology, as well as global, national and Aboriginal health issues.

Develop skills in planning, managing and evaluating health care policy, projects, programs and services.

Create an industry-standard portfolio of work that you can present to future employers

Learn from academics who come with many years of experience in public health and the health sector.

Study course content that has been specifically mapped to align with the foundation competencies for Public Health Graduates in Australia.

CAREERS

Healthy ageing project officer / healthy ageing policy officer / active and healthy ageing advisor / health and welfare services officer / community program developer / aboriginal health officer / health promotion officer / healthy ageing coordinator

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Foundations of Human Biology 1 Health Systems and Services Foundations of Human Biology 2 Health and Society Health Law, Ethics and Policy First Peoples' Health Psychology Concepts

SECOND YEAR

Physiology Nutrition and Food for Healthy Ageing Anatomy 1 Innovation, Creativity and Social Roles in Healthy Ageing Pathophysiology Social Connectivity to Support Healthy Fundamentals of Pharmacology

Ageing and Disability Friendly Environments

THIRD YEAR

Research Methods for Public Health Supporting Dignity through Enablement Project Management for Health and Wellness Disability and Ageing: Diversity and Public Health Practice Project 1 Ageing and Wellbeing in Aboriginal Public Health Practice Project 2 Case Management for Consumer Directed Care in Disability and Aged Care

ACADEMIC SPOTLIGHT



Prof. Craig Williams Program Director, Bachelor of Health Science (Healthy Ageing)

"I started my professional life as a researcher studying animal ecology and the environment, and as a lecturer in biomedical sciences. But through time, I've become more and more interested in how the health of the environment and the state of our planet interacts with human health.

Understanding the food and medicines we put into our bodies, and how we behave and interact with the environment, is vital for ensuring our future on this planet.

The ageing populations of the economically developed world present serious challenges for future graduates. We need to ensure our graduates are ready for these challenges."

STUDENT SPOTLIGHT



Veddie Tularam Nutrition and Exercise student TerryWhite Chemmart NSW

"I've been a registered pharmacist since 2010. In order to help my patients more holistically, I wanted to expand my knowledge, remain current with health information, and learn more about nutrition and exercise.

The information I've learned in my degree allows me to better explain concepts to my patients, including the risks and benefits of certain diets and health fads.

The biology videos in this degree are amazing. Although they're fast, they cover important information in a short period of time. The way they're presented makes the concepts really easy to understand and the learning experience more enjoyable."

Bachelor of

HEALTH SCIENCE (NUTRITION AND EXERCISE) XBNE

unisaonline.edu.au/nutrition-exercise

DEGREE INFO

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

KEY FEATURES

Develop the knowledge and skills to support community health and wellbeing through a holistic approach to good nutrition and physical activity.

Explore the effects that food, nutrition, health and exercise have on the biological, psychological and social aspects of life.

Examine diets and lifestyles for optimum health and their associations with nutrient intake, energy output and obesity.

Learn how to maximise physical performance for active people.

Be guided by experts and world-class researchers who are at the forefront of new discoveries in exercise and food sciences.

CAREERS

Health and wellness consultant / nutrition and exercise consultant / corporate health and wellness adviser / health promotion officer / active and healthy ageing adviser / dietary aide / wellness coach

ALTERNATIVE PATHWAYS

program or Diploma in Health through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Foundations of Health and Physical Activity Foundations of Human Biology 1 Health and Society Foundations of Human Biology 2 Lifespan Growth and Motor Development Foundations of Nutrition and Health Flective

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies SECOND YEAR

Body in Motion 1 Human Nutrition Theory of Exercise Testing and Prescription 1

Nutrition and Exercise Biochemistry Body in Motion 2 Theory of Exercise Testing and Prescription 2

Lifespan Nutrition Measuring Movement

THIRD YEAR

Food Safety, Quality and Security Professional Communication to Work in the Health Industry Psychology of Exercise, Sport and Health Project Management for Health and Wellness Food as Medicine Nutrition for Exercise and Performance Applications in Nutrition and Exercise Adapted Physical Activity, Exercise and Sport



STUDENT SPOTLIGHT



Shaun MitchellCommunity Health student
SA

"I've worked at the Women's and Children's hospital for the past 11 years. I started in medical records and worked my way up to become a supervisor in the switchboard and communications unit.

I knew I wanted to go back to uni, but every time I looked I never found a degree that was suitable for my lifestyle. When I found UniSA Online it was like all the stars aligned.

When I'm on call and need to run in to work at a moment's notice, I have the flexibility to do that with my degree."

Bachelor of

COMMUNITY HEALTH XBCH

unisaonline.edu.au/community-health

DEGREE INFO

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Gain specialised non-clinical skills and knowledge in community health and explore your passion for wellness.

Focus your studies in areas such as mental health, disability and aged care.

Work on real-world projects that shape the health and wellbeing of communities.

Graduate career-ready with the skills to easily transition into community health care environments.

Be prepared for opportunities created by the National Disability Insurance Scheme (NDIS).

CAREERS

Community health worker / community development officer / health support worker / disability support coordinator / aged care coordinator / project officer / health policy analyst / youth worker

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning The Social World Foundations of Human Biology 1 Psychology Concepts Foundations of Human Biology 2 Exploring Global and National Health First Peoples' Health OR Intercultural

Introduction to Mental Health

SECOND YEAR

Professional Communication to Work in the Health Industry Foundations of Nutrition and Health Health Promotion Health Law, Ethics and Policy Ageing and Disability Friendly Environments

Project Management for Health and Wellness

Lifespan Growth and Motor Development

THIRD YEAR

Public Health

Supporting Dignity through Enablement Disability and Ageing: Diversity and Discrimination

Case Management for Consumer Directed Care in Disability and Aged Care Transition to Employment Community Health Project 1 Community Health Project 2

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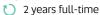
Associate Degree in

INFORMATION **TECHNOLOGY XTIT**

unisaonline.edu.au/asc-deg-IT

DEGREE INFO

100% online



January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Fast-track your IT career with industry-recognised qualifications in just two years.

Learn the fundamentals of computer programming and software development to feel at home with any system.

Enhance your problem-solving skills using design thinking and digital innovation principles.

Discover data analytics and how you can get, process, and visualise data to guide decision-making and help organisations thrive.

Gain the skills to design, implement and test software systems in small-medium businesses.

Learn basic web development and user experience principles and processes.

Evaluate the impact of cybersecurity threats and learn the basics of symmetric and asymmetric cryptography to help protect organisational data.

CAREERS

Data analyst / database administrator / IT consultant / web administrator / system analyst

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or equivalent through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Information Technology Fundamentals Design Thinking and Digital Innovation Problem Solving and Programming Critical Approaches to Online Learning Data Driven Web Technologies System Requirements and User Experience Object Oriented Programming System Requirements Practice

SECOND YEAR

System Design and Realisation Business Intelligence System Design Practice Network Fundamentals Enterprise Systems Agile Development and Governance Cloud Platforms

DID YOU KNOW?

The contribution digital technology makes to the Australian economy is forecast to grow by up to \$1.8 billion dollars by 2026.*

*Australia's Digital Pulse - Computer Society, 2021

Global cybercrime costs will grow by 15 percent per year over the next five years^{*}, making IT and cybersecurity knowledge more valuable than ever.*

*Australian Institute of Criminology, Statistical Bulletin 34. July 2021.

STUDENT SPOTLIGHT



Nicole Park UniSA Online Women in STEM grant recipient OLD

"I've studied partially online in the past at a different institution, but my experience at UniSA Online has been completely different. It's amazing because every course has been thoughtfully put together for online students.

The support has been fantastic. My student adviser has been really helpful with answering questions about fees and also put me in touch with the University's disability services team who helped me put together my access plan."

Bachelor of

INFORMATION TECHNOLOGY XBIT

unisaonline edu au/it

DEGREE INFO

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

KEY FEATURES

Gain the skills to design, implement and test small and large software systems.

Learn fundamental programming constructs that can be applied to programming languages such as Python.

Explore how information systems and business intelligence can enhance business operations and drive decision making.

Evaluate the impact of contemporary cybersecurity threats within an organisational context.

Discover common Agile principles and methodologies including the Scrum process.

Enhance your problem-solving skills and tackle challenges from a range of perspectives using design thinking principles.

CAREERS

Software developer / networking analyst / web developer / IT consultant / database developer / IT manager / systems analyst / cybersecurity analyst / computer programmer / user interface developer

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Information Technology Fundamentals Design Thinking and Digital Innovation Problem Solving and Programming Critical Approaches to Online Learning Data Driven Web Technologies System Requirements and User Experience Object Oriented Programming System Requirements Practice

SECOND YEAR

System Design and Realisation Business Intelligence System Design Practice Network Fundamentals Enterprise Systems Agile Development and Governance Cloud Platforms Flective

THIRD YEAR

Security Foundations Project Management: Principles and Strategies Big Data Concepts Business Resilience Capstone Project 1 Capstone Project 2 2x Electives

Associate Degree in

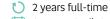
DATA ANALYTICS XTDA

unisaonline.edu.au/asc-deg-data

DEGREE INFO



R 100% Online



January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Fast-track your data science career with industry-recognised qualifications in just two years.

Learn how to collect, manage, and convert raw data into usable information.

Explore data visualisation tools as well as programs and techniques for data acquisition and cleaning.

Build a solid foundation in database design, R statistical software and cloud platforms.

Learn how to select and implement the appropriate data structures and algorithms to develop software and solve problems.

Explore the ethics of data collection and what it is to be a data analytics professional.

DEGREE STRUCTURE

Problem Solving and Programming

Object Oriented Programming

Fundamentals of Mathematics

Data Acquisition and Wrangling

for Data Analytics

SECOND YEAR

Cloud Platforms

Data Visualisation

Predictive Analytics

Applied Data Structures

Database for the Enterprise

Information Technology Fundamentals

Professional Practice in Data Analytics Data Driven Web Technologies

Critical Approaches to Online Learning

Mathematics Essentials in Data Analytics

System Requirements and User Experience

FIRST YEAR

R for Data Analytics

Study courses co-developed with industry.

CAREERS

Data engineer / data analyst / data scientist / business data strategist / data architect / data visualisation specialist / reporting analyst

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or equivalent through UniSA College.

DID YOU KNOW?

Jobs for data analysts are projected to grow by 12.9% to 2026*.

*seek.com.au. How to become a Data Analyst.

. 175ZB

The world created and consumed 59 zettabytes of data in 2020, and this is predicted to reach 175 zettabytes by 2025^.

^theconversation.com (2021). The world's data explained: how much we're producing and where it's all stored

STUDENT SPOTLIGHT



Joan Khoo UniSA Online student NSW

"I have a young family and work full-time, so flexibility is very important to me. Being able to study 100% online means that I can study when my child is in bed, or when I'm commuting to work.

It means that I can study during my child's gymnastic class, when I'm waiting in the car, or on a weekend trip away."

Bachelor of

DATA ANALYTICS XBDA

unisaonline.edu.au/data-analytics

DEGREE INFO

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Gain the skills to propel yourself into the booming field of data science.

Understand the entire lifecycle of data including the main phases that define how information is created, gathered, processed, used, and analysed.

Learn to analyse and visualise rich data sources and identify data trends, as well as generate data management strategies.

Explore emerging topics such as cloud computing, machine learning, artificial intelligence, and text and social analytics.

Perform predictive analytics on big data sets and become fluent in R and Python.

Learn to use data visualisation tools as well as programs and techniques for data acquisition and data cleaning.

CAREERS

Data analyst / data scientist / business data strategist / data engineer / data architect / data visualisation specialist / information analyst / reporting analyst

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Professional Practice in Data Analytics Information Technology Fundamentals Fundamentals of Mathematics for Data Analytics Problem Solving and Programming R for Data Analytics Data Driven Web Technologies Object Oriented Programming Critical Approaches to Online Learning

SECOND YEAR

Mathematics Essentials in Data Analytics
Data Acquisition and Wrangling
Cloud Platforms
Applied Data Structures
Database for the Enterprise
System Requirements and User Experience
Data Visualisation
Predictive Analytics

THIRD YEAR

Experimental Design
Big Data in the Cloud
Text and Social Media Analytics
Capstone Project 1
Capstone Project 2
Machine Learning
Advanced Topics in Data Analytics
Flective

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Associate Degree in

ENGINEERING XTEN

unisaonline.edu.au/asc-deg-engineering

DEGREE INFO



2 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Kick-start your engineering career and use your qualification as a pathway into civil, mechanical, mechatronics, electrical engineering and/or surveying.

Graduate with credit towards an Undergraduate Engineering degree, such as the UniSA Bachelor of Engineering (Honours) degree.

Develop the skills to pursue roles as an engineering paraprofessional across a range of industries.

Study introductory courses in engineering, mathematics, physics and chemistry.

Be involved in projects developed by Engineers Without Borders and support real projects in developing countries across the world.

CAREERS

Engineering associate / design drafter / engineering technical officer / engineering developer

Note: This associate degree is also a pathway into UniSA Engineering (Honours) degrees, allowing you to continue your studies and become a fullyqualified engineer and/or

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Essential Mathematics 1: Algebra and Introduction to Engineering Chemistry Essential Mathematics 2: Calculus Introduction to Engineering Physics Mathematical Methods for Engineers 1 Sustainable Engineering Practice Mathematical Methods for Engineers 2

SECOND YEAR

Engineering Design and Innovation Engineering Materials Programming Concepts Engineering Mechanics Project Management for Engineers Electrical and Electronic Systems Design Management for Engineers Electrical Circuit Analysis OR Fluid and Energy Engineering

ACADEMIC SPOTLIGHT



Liz Smith Program Director, UniSA STEM

"So many of the innovations we encounter in everyday life come about through engineering. It's a respected profession where you can solve problems and use your creativity to a make significant impact on the world.

I'm driven by creating opportunities for students to collaborate and learn by doing and have received a national citation for 'outstanding contributions to student learning' from the Commonwealth **Government's Office for my work** in developing inclusive teamwork skills in engineering students."





*UniSA's Engineering research rated well above worldclass. 2018 Excettence in Research for Australia (ERA) ComparED (QILT) Course Experience Questionnaire 2018 19 (Postgraduate). Public universities



ACADEMIC SPOTLIGHT

Dr Rhoda Abadia

Program Facilitator

"I have more than 20 years of experience in undertaking research projects in the areas of user experience, data mining applied to health, virtual reality, learning analytics, artificial intelligence, and IT in education. I hold a **Bachelor, Master and PhD** degrees in Computer Science and specialise in the areas of artificial intelligence and information technology.

I am passionate about exploring how data analytics and immersive technologies such as VR can be used to enhance student learning in educational contexts.

I have co-authored research projects that have won teaching and learning awards and have extensive experience in delivering online IT and Information **Systems programs for several** Australian universities."

CONSTRUCTION MANAGEMENT XBBE

unisaonline.edu.au/construction-management

DEGREE INFO

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Develop a career in the construction industry focusing on all types of buildings.

Learn modern construction and project management techniques and gain a holistic understanding of the entire project lifecycle.

Go on to pursue your career goals in construction project management, quantity surveying or building surveying.

Benefit from a degree developed in collaboration with industry bodies such as the Australian Institute of Building, Australian Institute of Building Surveyors, Australian Institute of Quantity Surveyors and the Royal Institution of Chartered Surveyors.

Learn from experienced academics with strong industry connections.

Study a degree accredited by the Australian Institute of Building Surveyors.

CAREERS

Construction manager / quantity surveyor / building surveyor / project manager / site supervisor / estimator / construction planner / contract administrator

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Introduction to Construction Management Construction Communication Construction 1 Construction Materials Introduction to Construction Business Management

Introduction to Contract Administration

SECOND YEAR

Construction Scheduling Construction 2 Quantity Surveying Practice 1 Contract Administration Structures 2 **Building Estimating** Building Services Construction Cost Planning

THIRD YEAR

Development Regulation Project Appraisal Construction Environmental Science Construction Operations and Safety Fire Technology Building Surveying Advanced Contract Administration

STUDENT SPOTLIGHT



Amanda Marjanovic Construction Management student NSW

"Studying 100% online works perfectly for me. Some degrees that were delivered half in a classroom and half online, which just wouldn't have worked for me. I have two children and studying on campus would not be possible.

The quality of my study material is great and the academics are wonderful. The fact that we're able to access our material a week prior to the study period is extremely helpful."

OUR CONSTRUCTION MANAGEMENT DEGREES ARE DEVELOPED IN COLLABORATION WITH:











ACADEMIC SPOTLIGHT

Dr Shokry Abdelaal

Online Course Facilitator **Construction Management**

"I have more than 18 years of experience in architectural design and urban planning and have held roles as an architect, senior designer and project manager at a number of high-profile organisations.

As a newly accredited Green Star Associate, I believe it is imperative to minimise our environmental footprint while improving the health and wellbeing of our communities. My research interests lie in biophilic design, which focuses on adapting natural elements in construction and architecture.

At UniSA Online, we offer a practical and hands-on approach to learning that emulates what professionals do in the industry. This means you're able to apply what you're learning to real-life contexts, giving you a competitive advantage in the workforce."

CONSTRUCTION MANAGEMENT (HONOURS) XHCM

unisaonline.edu.au/construction-management-honours

DEGREE INFO

100% online



January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Study a four-year professional degree that will prepare you for future leadership and managerial roles in the building and construction industry

Develop the technical and practical skills to manage large-scale commercial, infrastructure and residential projects.

Choose to specialise in two of three high-growth areas in construction project management, quantity surveying or building surveying in your final year.

Conduct a research project in your area of interest under the supervision of highly experienced academics.

Study a degree developed in collaboration with industry bodies such as the Australian Institute of Building, Australian Institute of Building Surveyors, Australian Institute of Quantity Surveyors and the Royal Institution of Chartered Surveyors.

CAREERS

Construction manager / quantity surveyor / building surveyor / project manager / site supervisor / estimator / construction planner / contract administrator

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

*Choose electives from two of three specialisations in quantity surveying, building surveying, o construction project management

^Students are expected to undertake industry experience in partnership with relevant construction and professional organisations prior to graduation

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Introduction to Construction Management Construction Communication Construction ¹ Construction Materials Introduction to Construction Business Management Structures 1 Introduction to Contract Administration

SECOND YEAR

Construction Scheduling Construction 2 Quantity Surveying Practice 1 Contract Administra Structures 2 Building Estimating **Building Services** Construction Cost Planning

THIRD YEAR

Development Regulation Construction 3 Project Appraisal Construction Environmental Science Construction Operations and Safety Fire Technology Building Surveying Advanced Contract Administration

FOURTH YEAR

Integrated Project Construction Management Research Principles Construction Management Honours Research Project A & B 4x Elective* Industry Experience/

ACCREDITED BY:



STUDENT SPOTLIGHT



Kavita Lachmaiya

Construction Management student Assistant Project Manager, RP Infrastructure **NSW**

"I find the work I do very interesting and have learned a lot from my team but I've felt I needed something more concrete to be able to put on my resume.

Initially I thought it would be difficult to motivate myself without the consistency of having a set class schedule. **Luckily after starting, I was** quickly reassured that my worries were ill-founded.

I've found that because my study directly relates to my dayto-day occupation, I am actually really enjoying the course a lot of structure to them, laid out week by week, and online tutors are very accessible via chat, forums or zoom meetings."

STUDENT SPOTLIGHT



Joe Denman

Psychological Science and Sociology student

"After going through a few personal and professional hardships, I sought a new direction in life. Studying online was an opportunity to make a fresh start and take on a new career path. University never seemed like an option in my life, but through UniSA Online, I've been able to learn new skills and continue to work, without having to sacrifice quality time with my family and friends.

I chose UniSA Online because of the flexibility it offers. I can work when I need to, fit in study when I can, and the best part is I can do it from anywhere. If I run into any problems or need help with my coursework there is support instantly."

DID YOU KNOW?



The care and support sector is one of Australia's largest, with an additional 83,000 NDIS workers required by 2024.*

* NDIS National Workforce Plan, 2021.

Bachelor of

PSYCHOLOGICAL SCIENCE AND SOCIOLOGY XBPS

unisaonline.edu.au/psych-science

DEGREE INFO

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

KEY FEATURES

Study the only degree in Australia that formally combines two powerful perspectives on how we live as social beings.

Examine connections between human behaviour, social structures and social policy; and discover how these relationships shape individuals, families, communities and organisations.

Choose to focus your studies in ageing and disability, and/or criminology.

Graduate with the skills needed to work as a human services professional in both the government and community sectors.

Prepare yourself for opportunities created by the National Disability Insurance Scheme (NDIS).

CAREERS

Disability support coordinator / planner / local area coordinator / aged care coordinator / community development officer / social policy adviser / project officer / grants officer

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience: or Foundation Studies program or Diploma in Arts through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning The Social World Psychology Concepts Intercultural Communication Politics and Citizenship in Australia Sociological Perspectives

Working with Community 2x Minors

Counselling Concepts Contemporary Aboriginal Issues SECOND YEAR

Australian Social Policy Developmental Psychology Social Enquiry Methods 2x Electives

THIRD YEAR

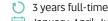
Clinical and Abnormal Psychology Health Psychology Work & Organisational Psychology Sociology of Gender and Intimacy

PSYCHOLOGY XBPY

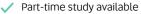
unisaonline.edu.au/psychology

DEGREE INFO





January, April, June, September



10-15 hours per week per course

KEY FEATURES

Graduate with a degree accredited by the Australian Psychology Accreditation Council.

Draw on advanced scientific methods and tools to understand the way humans feel, think, learn and act.

Develop analytical skills and a solid understanding of research techniques to conduct, dissect and interpret research and data.

Study specialist psychology courses in the areas of work and organisational psychology, health psychology, and conservation psychology.

Continue your studies through the Bachelor of Psychology (Honours) and Master of Psychology (Clinical) pathway to become an accredited clinical psychologist.

Choose to undertake further postgraduate study in a range of other fields in sociology, social work, human services, business or justice studies.

Boost your employment prospects in diverse industries such as marketing, health care, HR, education and human services.

DEGREE STRUCTURE

Critical Approaches to Online Learning

Personal and Professional Development

Connecting and Working with Nature OR The Social World

Aboriginal Australians and Psychology

Biological and Learning Psychology

Social and Community Psychology

Clinical and Abnormal Psychology

Advanced Research Methods Conservation Psychology Students planning to undertake Honours in Psychology must successfully complete Advanced Research Methods

*Specialist Psychology courses include:

Health Psychology Work and Organisational Psychology

3x Specialist Psychology courses*

Introductory Research Methods

FIRST YEAR

Psychology 1A

Psychology 1B

SECOND YEAR

THIRD YEAR

Personality Psychology Career Development

Cognitive Psychology

Psychology Applications

Developmental Psychology

CAREERS

Clinical psychologist / work and organisational psychologist / market research analyst / psychology research assistant /

Note: To be a clinical psychologist, you must fulfil the requirements of the Australian Psychological Association and Psychology Board of Australia for registration. Students who wish to be an accredited clinical psychologist can go on to study UniSA's Bachelor of Psychology (Honours) degree. Note that oncampus study is required.

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

ACADEMIC SPOTLIGHT



Dr Elissa Pearson **Program Director** UniSA Justice & Society

"Psychology is a fascinating field that helps us better understand ourselves, those we interact with, and the grand challenges in the world. My work focuses on applying psychological knowledge to conservation issues and exploring how nature supports people's physical and psychological wellbeing. I am driven to make a difference through my research and to contribute to the education of the next generation of psychology professionals so you too, can apply the science of psychology across the interesting and diverse careers you choose to pursue."

IN AUSTRALIA FOR **PSYCHOLOGY**



STUDENT SPOTLIGHT



Kelly Fox

Criminal Justice student SA Government Department for **Correctional Services** SA

"As a Case Management Coordinator, I am tasked with informing prisoners of their rehabilitation program requirements as a part of their individualised plan.

I field questions from prisoners on a daily basis regarding SA Police, prosecutions, court, sentencing, programs, home detention and parole among other things.

A holistic understanding of the criminal justice system is very important in order to give prisoners accurate information as they inevitably interact with each agency within the system."

Case Management Coordinator

Bachelor of

CRIMINAL JUSTICE XBCJ

unisaonline.edu.au/criminal-justice

DEGREE INFO

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

KEY FEATURES

Explore the inner workings of the criminal justice system and discover how it responds to crime and promotes justice for individuals and the community.

Investigate current trends and contemporary issues such as cybercrime, counter-terrorism, police investigations and intelligence, and applied criminology.

Learn about cutting-edge developments and research in criminology from academics with extensive industry

Enhance your career prospects if you are currently working in social work, counselling or welfare support, and law enforcement.

Watch episodes of a feature film specifically produced by UniSA Online to give students an insight into what it takes to investigate and assemble the physical evidence required to get a conviction.

CAREERS

Policy adviser / strategic planning manager / intelligence analyst / policy analyst / child protection officer / correctional services officer

ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning Foundations of Law Criminology and Public Policy Psychology Concepts

Principles of Public Law The Social World

Intercultural Communication

Policing Investigations and Intelligence

SECOND YEAR

Criminal Law and Procedure Corrections: Offender Rehabilitation and Youth Justice Social Research Methods Sociology of Crime and Deviance

3x Electives THIRD YEAR

Cybercrime and Digital Evidence Psychology of Investigative and Legal

Crime, Gender and Sexuality

Aboriginal Australians, Policing and the Criminal Justice System

Victimology

Human Services Workers and the Law

*THE Subject Rankings 2019

Apply for our scholarships and grants

We offer a range of scholarships and grants to support students from all walks of life.

Our scholarships and grants provide financial assistance to full-time and part-time students enrolled in UniSA Online undergraduate degrees.

For more information or to check our eligibility criteria, visit <u>unisaonline.edu.au/scholarships</u>

UNISA ONLINE ABORIGINAL GRANT RECIPIENT



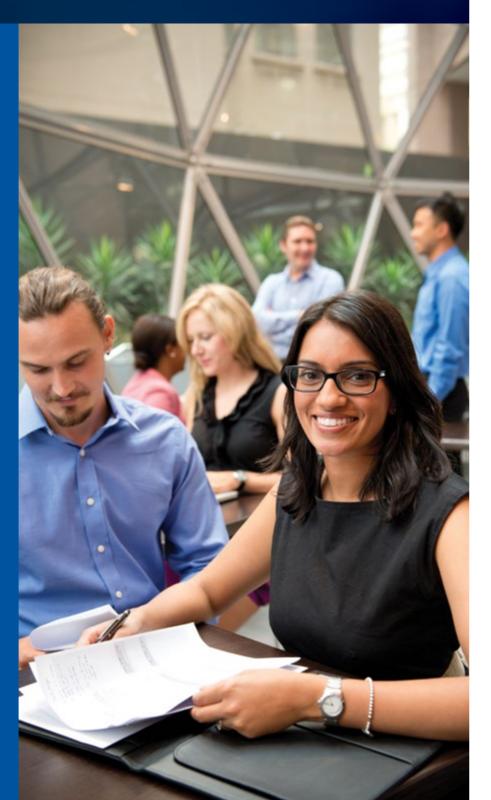
Kelly KildeaPublic Health student

VIC

"I live in the largest Aboriginal community in Victoria and know first-hand the importance of having more qualified Aboriginal people in the health sector and other key professions.

I'm inspired to be a part of this change. My degree will give me the skills to implement life-changing programs and policies that positively impact the health and wellbeing of Aboriginal people.

As a mother of four, studying online is the only option for me. From the first phone call I had with the online support staff, I felt like everything was possible."



UNDERGRADUATE ADMISSION CRITERIA

Applicants are required to meet one of the following criteria with a competitive result:

Higher education study

 Successfully completed equivalent to a minimum of half a year of full-time study of a higher education program at a recognised higher education provider.

Vocational Education Training (VET)

• Completed an award from a recognised training organisation at Certificate IV or above.

Work and life experience

- Passed a UniSA Online literacy and numeracy test and have relevant work experience; or
- Completed a UniSA Foundation Studies program or equivalent; or
- · Qualified for Special Entry.

Recent secondary education

 Completed a secondary education qualification equivalent to SACE, such as an interstate year 12 or international qualification.

Online literacy and numeracy test

In order to sit the test, you'll need to complete a UniSA Online application and provide evidence of relevant work experience.

Residency requirements

Even though this degree is taught online, you must meet the following residency requirements:

- if you are an Australian citizen, you must be a resident in Australia for at least some of your degree to be eligible for admission; or
- if you are a Permanent Resident, permanent Humanitarian visa holder, or New Zealand citizen, you must be a resident in Australia for all of your degree to be eligible for admission.

Fees and finance

UniSA Online undergraduate courses are Commonwealth Supported for eligible students. Commonwealth supported students are charged a portion of the cost of their higher education through a student contribution. You may be eligible to defer payment of your student contribution via Commonwealth Government's HECS-HELP loan schemes.

UniSA Online postgraduate students are considered domestic fee-paying students. Postgraduate students may be eliqible for a FEE-HELP loan to help pay their tuition fees.

unisaonline.edu.au/fees

APPLY TODAY

Apply direct at unisaonline.edu.au or call us on 1800 531 962.

Just follow these simple steps:

Check your eligibility

Take our eligibility check and answer a few short questions to see if you're eligible. You'll be given an option to continue your application, save it for later or request a call back from a Degree Adviser if you have any questions.

Gather your relevant documents

If you're eligible, you'll receive an email outlining the entry requirements and the relevant documentation you need in order to be considered.

Complete your application and send through your documents

To complete your application, you'll be asked to provide your personal details, education history, work history, and study details. You'll also need to upload your relevant documents to verify your previous study or work experience.

KEY DATES

Application closing dates for each term can be found at unisaonline.edu.au/key-dates

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100% ONLINE DEGREES AND COURSES IN:

Accounting

Aged Care

Communication

Community Health

Construction Management

Criminal Justice

Digital Media

Engineering

Financial Planning

Health Science

Human Resource Management

Information Technology and Data Analytics

Management

Marketing

Nutrition and Exercise

Psychological Science and Sociology

Psychology

Public Health



Find out more about our online degrees:



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