



University of  
South Australia

**Online**

# UnISA ONLINE STUDY GUIDE 2021/2022

**100% ONLINE DEGREES AND COURSES**





# UPGRADE IN YOUR





# YOUR CAREER LUNCH BREAK

## STUDY ON DEMAND

Our 100% online, career-focused degrees give you full control and ultimate flexibility over your study. Access online student support seven days a week, plan your study to fit around your life, view learning resources 24/7, and log in to the interactive online environment anywhere, any time and on any device.

Our degrees are designed for people who lead busy lives, so we make it easy for you to engage with learning activities when it's convenient for you – even if that means studying in your lunch break.

When you study with UniSA Online, you won't just leave with a degree – you'll open up a world of exciting opportunities to advance your career or reinvent yourself in the workplace.



# Study with *Australia's University of*





# Enterprise

UniSA is one of

**AUSTRALIA'S  
LARGEST ONLINE  
UNIVERSITIES**

*Ranked 5th, 2019 Department of Education  
and Training Data - Commencing Domestic  
Bachelor Degree Students (External)*



**RANKED 25TH  
IN THE WORLD'S  
TOP 50 UNDER 50**

*2020 THE Young University  
Rankings*

**No.1  
IN AUSTRALIA FOR  
QUALITY  
EDUCATION**

*2020 THE University  
Impact Rankings*



**OVERALL FIVE  
STAR RATING  
FOR EXCELLENCE**

*2019 QS Stars Ratings*



Image: The award-winning Jeffrey Smart Building at UniSA's City West campus.





# DESIGNED BY UniSA. DELIVERED BY UniSA.

**Every aspect of your UniSA Online degree is designed and delivered by UniSA's very own experienced academics and online learning experts. This differs from many other online university providers.**

As a student, you'll benefit from our academic and curriculum expertise, extensive industry connections and leading-edge research into online learning.

We collaborate, we innovate, and we're constantly implementing new ideas, solutions and strategies to improve our courses and support services so that you get the very best out of your time with us.

We exist to create exciting futures through online learning. We're 100% focused on providing the best experience and outcomes for our students.

No matter where you live or how busy your life might be, you'll engage with a team of passionate and experienced people who are committed to ensuring you have an outstanding, high-quality education.

## **BUILDING ON 25+ YEARS OF DELIVERING ONLINE AND DISTANCE EDUCATION.**

We have a long tradition of off-campus learning, establishing the UniSA Distance Education Centre more than 25 years ago. Our centre was designated as one of eight national Distance Education Centres in Australia and was one of the largest providers of distance education in the country.

UniSA Online builds on the University's history and experience, opening up more opportunities for people to earn a degree and take charge of their career.

With more than 35,000 students across six campuses, and 6,000 students studying online, you'll join a diverse community of learners and award-winning teachers.



## A MESSAGE FROM OUR VICE CHANCELLOR



UniSA is ranked in the top five universities in Australia for graduate employability\*.

UniSA Online has been built on the continued evolution of our University, which since its inception, has made it possible for thousands of people in Australia and around the world to access high-quality, 100% online degrees and courses that can be studied anywhere, anytime.

We have been perfecting this for more than 30 years and have had outstanding success in offering further education to people who have jobs and families to juggle. Even amidst the pandemic which changed the way we all live, work, interact and connect with the world, those who chose to study online with us were able to keep progressing their careers without interruption.

Our online degrees have been developed from scratch – at every point we have considered how we can teach to the highest standards in an online environment and deliver an exceptional student experience, while maintaining a focus on developing the skills employers are looking for today.

As Australia's University of Enterprise and a university that prizes our close relationships with business, industry and the professions, we are reflecting that relevance in the design of all of the UniSA Online degrees so that learning activities reflect real work environments. This is your opportunity to upgrade your career or change your future with one of Australia's largest online education providers<sup>^</sup>. I wish you all the success in the world as you take these next steps with us and enter the world of education On Demand through UniSA Online.

**Professor David G. Lloyd**  
Vice Chancellor and President

\* Ranked #4, 2020 QILT Employer Satisfaction Survey  
– Graduate Employability Skills Indicator  
<sup>^</sup> 2019 Department of Education and Skills



“Our degrees are designed by academic experts who have strong links to employers. This relationship ensures you'll be equipped with the most current information needed to be successful in your career. We engage our students in innovative, quality learning experiences within a supportive environment that develops leadership skills and fosters confidence in discipline knowledge, problem solving and critical thinking.

Embarking on a university degree is an exciting milestone in life – and UniSA Online will play an important part in helping you achieve your career goals.”

**Associate Professor Barbara Parker**  
Executive Director: UniSA Online



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# Take control of your study with UniSA Online

## WHY STUDY ON DEMAND?



All assessments are **100% online**.  
No need to come onto campus



**Four start dates** in January, April, June and September



Learn in **10-week blocks**



**24/7 access** to learning resources



Online student **support services**  
seven days a week



All content **available before**  
**your term starts**



Fit life **around study**



**Plan your study**  
schedule ahead of time



**Scholarships and grants**  
available for eligible students

## START YOUR CREDIT CHECK

Fast-track your degree and receive credit  
for past study and/or work experience.

Visit [unisaonline.edu.au/credit](https://unisaonline.edu.au/credit)



## BENEFIT FROM 100% ONLINE STUDY

### Designed specifically for online learning

Learn through media-rich course material, short engaging videos, and interactive activities such as quizzes, forum posts and online face-to-face discussions. Your degree has been designed specifically for online learning to ensure you graduate with the skills and knowledge needed for your future career.

### 100% online – no need to come onto campus

Everything from your course content to weekly activities and assessments is 100% online. You'll communicate with academic staff and students via live messages, online discussion forums and email. You'll never need to set foot on campus, which is perfect if you wish to continue working while you study.

### Plan your study schedule ahead of time

All of your course content is available before your term starts. This means you can log in and have a look at your learning materials, weekly activities and assessments ahead of time. You'll have the ability to organise your study schedule and factor in family, work or life commitments in advance.

If you know you've got a busy week coming up, you can complete your course readings or assessments beforehand so you don't fall behind.

### Fit life around study

Full-time students study two courses each term. It makes earning a degree completely achievable, especially if you're working. Your degree is delivered over four terms each year. Each term runs for 10 weeks with 2-week breaks in between each term.

You'll also have the option to go part-time, or switch between the two. If you need to take a break in your study, that's an option too. We recommend speaking to your Student Adviser who can help you update your study plan and check when your courses are offered.

**STUDYING  
A DEGREE IS  
COMPLETELY  
ACHIEVABLE.**

**2 COURSES EACH TERM  
X 4 TERMS  
= FULL-TIME STUDY**







# Get support seven days a week

## OUR SERVICE COMMITMENT TO YOU

Whether you need help with assignments and referencing, or require administrative or technical support, you'll have On Demand access to a team that'll be there to support you every step of the way. As a UniSA Online student, you'll engage with people who genuinely care about helping you achieve your very best.



**Glenn Meiners**

UniSA Online HR graduate  
HR Systems Administrator & Process  
Improvement Officer, Anglicare Victoria

**"Studying 100% online was really appealing, especially as I work full-time. With a busy timetable, it's been great being able to email and live message my online academics and support staff whenever I needed.**

**They've always been extremely supportive and check in regularly. Most importantly, they understand that for a lot of students, life can get in the way and sometimes things don't always go according to plan.**

**It's fantastic knowing there are people on the other end who can relate and will do all they can to make sure you've got everything you need to achieve your very best."**



**Lucy Andrew**

Online Course Facilitator  
Critical Approaches to  
Online Learning

**“Your success means everything to us. I love interacting with students face-to-face online and encourage students to connect with us. We’re here to get you off to the right start, provide the help you need, and we’ll be there to applaud loudly when you graduate.”**

## HOW WE SUPPORT YOU

### Contact online academics seven days a week

You'll be supported by our highly experienced academic team of Online Course Facilitators and Online Tutors. Our academics will guide you through your learning and ensure you have an outstanding, high-quality education.

They can help you with your course materials and assessments, provide feedback on your work, assist you with referencing as well as answer any other course-specific queries.

You'll be able to contact your academics via email, online discussion forums and live messages in the online learning environment. You can also communicate in real-time and chat face-to-face with your academics online.

### Receive dedicated Student Adviser support

Your Student Adviser will be an important part of your university experience. They can help you enrol, plan your courses, or discuss personal circumstances that may impact on your studies. They'll link you to other support services in the University and can help you schedule appointments if required.

### Get tech support around the clock

Our IT Help Desk is available 24/7 to provide assistance with your computer set up, student email, software requirements and other UniSA apps and student applications. You'll be able to get support no matter what time it is.

### Access free software and resources

Download the full Office 365 ProPlus suite, which includes full versions of programs like Word, PowerPoint, Excel, Outlook and OneNote. Along with 1Tb of personal storage that syncs with your PC or mobile device, you'll also have free access to more than 5,000 video courses on Lynda.com.

### Check your device

See if your device has the minimum IT requirements to study online. You'll be able to check the speed of your internet connection and see if you have the system requirements to sit online exams. The computer system test takes just a few seconds.

Visit [unisaonline.edu.au/systemtest](https://unisaonline.edu.au/systemtest) to learn more.

### Download study resources and access other University services

Learn useful study strategies and download materials designed to improve your study skills. Get personalised career advice and access counselling and wellbeing services, disability support, Wurringka Student Services, learning advisers, and library staff over extended hours.

Visit [unisaonline.edu.au/support](https://unisaonline.edu.au/support) to find out more.



*Our Student Adviser team can help you with study admin and non-academic related questions.*





**Professor Shane Dawson**

Executive Dean, UniSA  
Education Futures

**“UniSA is one of the leading universities in the world known for its learning analytics research. As a founding institution for the Society for Learning Analytics Research, we’ve been involved in numerous national and international projects that look at how students engage and learn in online settings. We’re continuously investigating and developing new innovations that will benefit our students’ learning experience and future employment options.”**





LEARN FROM  
EXPERIENCED  
ACADEMICS  
- with -  
INDUSTRY  
CONNECTIONS

# Your On Demand study experience

## Learn from expert academics

Passionate about online learning, our academic staff are subject-matter experts who are committed to delivering high quality and personalised support to help you thrive in your studies. They understand the unique needs of online students and will help you navigate the online course materials, resources and technology so you can get the most out of your study experience.

## Expand your professional network from wherever you are

UniSA Online is designed to help you connect with a community of other like-minded students. Share, debate and collaborate ideas through online chat, video conferencing, and other online communication tools.

## Industry approved, quality assured

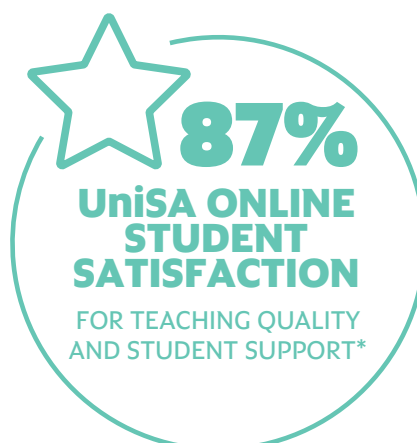
Our industry connections will enrich your online study experience. Each degree has been designed in conjunction with industry experts and is overseen by an experienced industry advisory board with a wealth of experience. Learn cutting-edge developments in your field and solve real-world problems that organisations face today.

## 24/7 interactive online environment

Our interactive online environment is a one-stop shop for all your study needs. Track your progress through the student dashboard, plan your study schedule, and stay on top of due dates for tasks and assessments. It's like your very own personal study coach.

## Learning resources at your fingertips

Access a library of more than 700,000 digital resources including e-books, videos and journal articles, right at your fingertips. If you can't find what you're after, our Ask the Library virtual service will assist you to locate, access, evaluate, use and reference a range of information resources.



\*2020 ComparED (QILT) Student Experience Survey  
(Undergraduate, Domestic Students)  
National average for teaching quality: 82%.  
National average for student support: 77%.  
National average for learning resources: 79%.



# Take your career to new heights

**ACCESS AN EXTENSIVE SUITE OF ONLINE RESOURCES PURPOSELY DESIGNED TO HELP BUILD YOUR EMPLOYABILITY.**

As a UniSA Online student, you'll have all the information and resources you need to make informed choices for your career. From updating your resume to writing a winning cover letter, or preparing for an upcoming interview, we'll help you put your best foot forward.

**TOP 5**  
IN AUSTRALIA FOR  
**GRADUATE**  
**EMPLOYABILITY<sup>^</sup>**



<sup>^</sup>Ranked #4, 2020 QILT Employer Satisfaction Survey – Graduate Employability Skills Indicator  
\*Based on a total of 1,027 responses from enrolled students in UniSA Online's New Student Survey



**32%**

of UniSA Online students  
**WANT TO ADVANCE  
THEIR CAREER**  
in their current field\*



### Get personalised career advice

Our Career Advisers are available for online appointments if you need guidance on your career development, are looking for advice on choosing the right electives or want to develop a job search plan. We genuinely care about seeing you succeed. Our commitment to your career doesn't end once you graduate – you'll have access to career advice and support for up to 12 months after you graduate.

### Engage with industry representatives

Interact with people working in your profession while you're studying and build a network with students and professionals in your chosen field.

### Search for employment opportunities

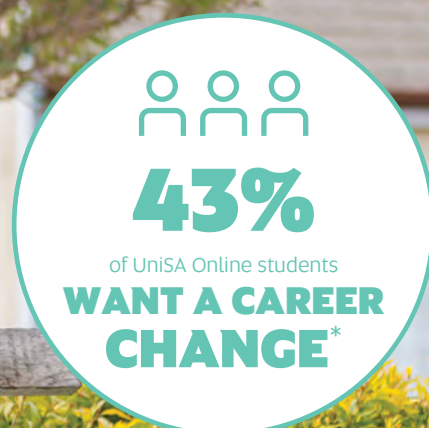
UniSA Career Services promotes a range of employment opportunities via our online job board, UniSA CareerHub.

You'll find casual, part-time or full-time employment, graduate and vacation opportunities, internships as well as a range of Australian and international volunteering opportunities.



**David Maerschel**  
UniSA Career Adviser

**“As a UniSA Online student, you'll have access to a range of self-help career resources including our resume template builder, an interview simulator, career assessments, interactive videos and useful articles from employers, plus so much more. You can also schedule one-on-one appointments with our team of Career Advisers as well as email your resume and cover letter for review.”**





# Bachelor of COMMERCE (ACCOUNTING) XBCA

[unisaonline.edu.au/accounting](http://unisaonline.edu.au/accounting)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants and the Association of International Accountants.

Build a strong foundation of accounting knowledge and develop skills in business, taxation, auditing, law, finance and sustainability.

Focus on the economic, legal and political influences that affect global business.

Explore the latest developments and current issues in the accounting profession.

Understand how business intelligence and analytics can be used to solve organisational problems.

## CAREERS

Accountant / tax adviser / forensic accountant / business adviser / risk consultant / insolvency and restructuring adviser / management accountant / corporate tax consultant / auditor

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Accounting for Business  
Business Law  
Quantitative Methods for Business  
Financial Accounting 1  
Marketing Principles: Trading and Exchange  
Principles of Economics

### SECOND YEAR

Financial Accounting 2  
Management Accounting  
Business Finance  
Business Intelligence  
Financial Accounting 3  
Companies and Partnership Law  
Management and Organisation  
Career Development for Professionals

### THIRD YEAR

Sustainability Accounting and Reporting  
Auditing Theory and Practice  
Contemporary Issues in Accounting  
Taxation Law 1  
Strategic Financial Analysis  
3x Electives

## STUDENT SPOTLIGHT



**Gareth Wilson**

Accounting student

**“The flexibility of a 100% online degree enables our family to travel while managing a small Australian distribution business, which I do from a co-working space in Ubud, Bali.**

**My first year of study has filled in a lot of gaps in my business knowledge, which has given me a lot more confidence in running my business. While I can produce and understand financial reports more efficiently, the major benefit has been improving my knowledge and understanding across all areas of business.”**

## ACCREDITED BY:



**CHARTERED ACCOUNTANTS™**  
AUSTRALIA + NEW ZEALAND



APPROVED BY:



FINANCIAL PLANNING  
**EDUCATION COUNCIL**

FINANCIAL PLANNING ASSOCIATION of AUSTRALIA

## STUDENT SPOTLIGHT



**Rachel Simpson**

Financial Planning student  
Relief Area Manager, Subway  
SA

**"I have worked in the fast-food industry for over a decade. I became the manager at Subway as a teenager and quickly worked my way up the ranks to become an area manager who is responsible for eight stores. I have a wealth of work experience and a strong management background, but no formal education to back it up. This hit home when I missed out on a job opportunity because I lacked the relevant university qualifications.**

**Studying online means I can prioritise my time with my young children. I can study full-time and not worry that my degree will interfere with my duties as a full-time mother who runs a household while also working on a casual basis."**

## Bachelor of **BUSINESS (FINANCIAL PLANNING)** XBFP

[unisaonline.edu.au/financial-planning](http://unisaonline.edu.au/financial-planning)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Graduate as a qualified financial planner with a degree approved by the Financial Adviser Standards and Ethics Authority (FASEA).

Use your degree as a pathway into the Financial Planning Association of Australia's (FPA) CFP® Certification Program and the Association of Financial Advisers' (AFA) Fellow Chartered Financial Practitioner (FChFP) program.

Build the technical and professional skills needed to prepare detailed financial plans.

Learn to develop financial and legal documentation that meet regulatory requirements.

Explore personal budgeting, superannuation and retirement planning, financial risk management, and estate planning.

Learn to use XPLAN, the most widely used financial planning software in Australia.

### CAREERS

Financial planner /  
financial adviser /  
investment adviser /  
insurance broker /  
estate planner /  
superannuation adviser /  
wealth manager /  
client relationship manager

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Quantitative Methods for Business  
Accounting for Business  
Personal Finance  
Career Development for Professionals  
Business and Society  
Business Law  
Principles of Economics

#### SECOND YEAR

Financial Markets and Institutions  
Introduction to Financial Planning  
Marketing Principles: Trading and Exchange  
Management and Organisation  
Macroeconomics  
Business Intelligence  
Companies and Partnership Law  
International Business Environments

#### THIRD YEAR

Entrepreneurship for Social and Market Impact  
Portfolio and Fund Management  
Taxation Law 1  
Superannuation  
Risk Management and Insurance  
Strategic Management OR  
Strategic Financial Analysis  
Applied Financial Planning  
Estate Planning



## Bachelor of BUSINESS (MANAGEMENT) XBBC

[unisaonline.edu.au/management](http://unisaonline.edu.au/management)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Discover the fundamentals of modern management, which involve the coordination of people, money and technology.

Develop the skills to effectively lead and manage people, teams and organisations.

Gain problem-solving and leadership skills to achieve key business objectives.

Apply your knowledge in the workplace while you study and improve your business management skills before you graduate.

Explore entrepreneurship and innovation and learn the process of launching a new venture.

Graduate with a solid grasp of business fundamentals such as international business, economics and accounting as well as business operations and intelligence.

### CAREERS

Project manager / general manager / management consultant / risk manager / business development manager / entrepreneur / innovation manager / account director / sales manager / business analyst / project lead

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Accounting for Business  
Business Law  
Quantitative Methods for Business  
Career Development for Professionals  
Marketing Principles: Trading and Exchange  
Principles of Economics

#### SECOND YEAR

Foundations of Human Resource Management  
Business Intelligence  
Management and Organisation  
Communication and Organisational Practices  
Organisational Behaviour  
Project Management: Principles and Strategies  
Entrepreneurship for Social and Market Impact  
Elective

#### THIRD YEAR

Strategic Management  
International Management Ethics and Values  
Organisational Entrepreneurship  
Organisational Leadership  
Managing Decision Making  
International Business Environments  
2x Electives

## STUDENT SPOTLIGHT



### Simone Panetta

Management student  
Operations manager  
VIC

**"I've had a long career spanning more than 15 years in hospitality spent mainly in Italy and South East Asia. After moving to Australia, I continued my career holding managerial roles and head of operations for a number of restaurants and retail chains. As I progressed through my career, I was faced with unexpected and complex scenarios every day, which made me realise that I needed to learn new skills and tools to fill the gaps. Despite my experience, I felt I was missing fundamentals in finance, marketing and human resources."**

**My management degree is broadening my capabilities as a manager and entrepreneur. Courses are engaging and strongly related to real-world cases, which helps me to transfer and apply my knowledge to daily business operations."**



UniSA Business is one of just ten institutions in Australia and 189 globally to be accredited by EQUIS (from over 16,500 worldwide).  
EFMD, February 2020.  
^2019 QS Stars Ratings.

ACCREDITED BY:



## STUDENT SPOTLIGHT



**Ryan Nicholls**

HR student  
Police officer  
SA

**"I've been a police officer for 14 years. Now that my kids are growing up I wanted to do something for myself.**

**I chose HR because of the diversity that the degree offers and the career opportunities that are available.**

**The ability to study 100% online was a game changer for me. I have a rotating roster and am often required to work night shifts. I also have three young kids so it's really important I'm still able to devote time to them."**

## Bachelor of BUSINESS (HUMAN RESOURCE MANAGEMENT) <sup>XBBH</sup>

[unisaonline.edu.au/hr](http://unisaonline.edu.au/hr)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership.

Discover how to strategically align human capital with business objectives.

Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management and motivation.

Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR.

Explore current and emerging workplace challenges through curriculum informed by the Centre for Workplace Excellence (CWEX).

### CAREERS

Human resources adviser /  
human resources manager /  
recruitment consultant / learning  
and development adviser /  
change management adviser /  
change management  
consultant / industrial relations  
consultant / workforce planning  
adviser / health and safety  
consultant

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Accounting for Business  
Business Law  
Quantitative Methods for Business  
Career Development for Professionals  
Marketing Principles: Trading and  
Exchange  
Principles of Economics

#### SECOND YEAR

Foundations of Human Resource  
Management  
Entrepreneurship for Social and Market  
Impact  
Training and Development  
Performance and Compensation  
Management  
Business Intelligence  
Management and Organisation  
2x Electives

#### THIRD YEAR

Recruitment and Selection of  
Organisational Talent  
Strategic Management  
Managing the Employment Relationship  
International Business Environment  
Strategic Human Resource Management  
Organisational Behaviour  
HR Analytics  
Elective



# Apply for our scholarships and grants

We offer a range of scholarships and grants to support students from all walks of life.

Our scholarships and grants provide financial assistance to full-time and part-time students enrolled in UniSA Online undergraduate degrees.

For more information or to check our eligibility criteria, visit [unisaonline.edu.au/scholarships](https://unisaonline.edu.au/scholarships)

## UNISA ONLINE ABORIGINAL GRANT RECIPIENT



**Kelly Kildea**

Public Health student  
VIC

**“I live in the largest Aboriginal community in Victoria and know first-hand the importance of having more qualified Aboriginal people in the health sector and other key professions.**

**I’m inspired to be a part of this change. My degree will give me the skills to implement life-changing programs and policies that positively impact the health and wellbeing of Aboriginal people.**

**As a mother of four, studying online is the only option for me. From the first phone call I had with the online support staff, I felt like everything was possible.”**



ACCREDITED BY:



## INDUSTRY SPOTLIGHT



**Christopher Villani**

UniSA graduate

General Manager of Marketing,  
Brand and Insights  
Foodland Supermarkets

**“I lead a team that’s responsible for Foodland’s advertising, communications, media, sponsorships, public relations, and consumer insights.**

**No two days are ever alike. One day, I might be planning the next advertising campaign and media schedule, the next I could be talking about opportunities with a new sponsor and planning point of sale material.**

**Having such a diverse skill set in both marketing and communications, while staying abreast of all the digital platforms, is pivotal to my role.”**

Bachelor of

# MARKETING AND COMMUNICATION

XBMN

[unisaonline.edu.au/marketing-communication](http://unisaonline.edu.au/marketing-communication)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Become a well-rounded marketing and communications professional with a broad skill set in social media, advertising, public relations, content creation, marketing analytics, retailing, and brand management.

Learn emerging trends in digital marketing including online advertising, mobile marketing, and customer relationship management (CRM) strategies.

Learn to write media plans, develop communication strategies, and explore areas such as corporate social responsibility, sponsorship, and crisis communication.

Gain essential skills for contemporary marketing and communication roles, no matter what industry you choose to work in.

Be guided by experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Procter & Gamble, CBS and Nestlé.

Study with a global leader in brand management research.

*(AFR BOSS Magazine, April 2018 – League of Scholars)*

## CAREERS

Marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buyer / social media manager / sponsorship officer / media planner / advertising executive / digital marketer

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business/ Arts through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Social Media  
Marketing Principles: Trading and Exchange  
Accounting for Business  
Introduction to Digital Media  
Consumer Behaviour  
Business Law  
Communication and Media

### SECOND YEAR

Marketing Analytics  
Public Relations: Theory and Practice  
Writing and Editing for Publication  
Advertising  
Media Law and Ethics  
Communication Research Methods  
Essentials of Marketing Planning  
Elective

### THIRD YEAR

Digital Marketing  
Promotional Communication: Advertising, Publicity and Marketing  
Retailing  
Design for Digital Technologies  
Communication Management in Practice  
Integrated Marketing  
Branding  
Integrated Communication Planning



# Bachelor of BUSINESS (MARKETING) XBBM

[unisaonline.edu.au/marketing](http://unisaonline.edu.au/marketing)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Develop a broad skill set in brand management, advertising, retailing, strategic marketing, market research, as well as business intelligence and analytics.

Explore consumer psychology and the scientific laws of brand growth.

Learn from marketing scientists who advise global brands such as Procter & Gamble, CBS and Nestlé.

Combine creative thinking with data analysis to create marketing strategies that achieve organisational goals.

Study with a global leader in brand management research.

*(AFR BOSS Magazine, April 2018 – League of Scholars)*

Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

## CAREERS

Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insight analyst / media planner / brand manager / market researcher / account manager / sales and marketing manager / digital marketer

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Business and Society  
Marketing Principles: Trading and Exchange  
Business Law  
Quantitative Methods for Business  
Professional Development in Marketing  
OR Elective  
Accounting for Business  
Principles of Economics

### SECOND YEAR

Consumer Behaviour  
Marketing Analytics  
Market Research  
Retailing  
Advertising  
Business Intelligence  
Entrepreneurship for Social and Market Impact  
Management and Organisation

### THIRD YEAR

Strategic Management  
Branding  
Essentials of Marketing Planning  
Integrated Marketing  
International Business Environments  
3x Electives

## STUDENT SPOTLIGHT



**Michael Burbidge**

Marketing student  
SA

**“I fell into sales by chance – marketing is something I’ve always been interested in without realising. I’ve already been able to apply my course content and suggest alternative strategies in our sales team meetings.**

**Initially, I wanted to study marketing to see how I could help the company out, but as I progress through my degree, I can see all the different opportunities.”**

## LEARN FROM THE EXPERTS

**Did you know that the Ehrenberg-Bass Institute for Marketing Science is the world’s largest centre for research into marketing?**

Based at UniSA, the Institute’s team has more than 50 marketing scientists who make fundamental discoveries about how brands grow and buyers behave. Study marketing and get the opportunity to learn from researchers who have advised global brands such as Procter & Gamble, CBS and Nestlé.

[marketingscience.info](http://marketingscience.info)






ACCREDITED BY:



## Bachelor of COMMUNICATION XBCD

[unisaonline.edu.au/communication](http://unisaonline.edu.au/communication)

### DEGREE INFO

-  100% online
-  3 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

### KEY FEATURES

Learn how to deliver effective communication strategies across a range of traditional and emerging media platforms.

Focus your studies on social media, content creation and journalism.

Develop the critical and analytical thinking skills required for strategic planning and communication management.

Develop technical skills in writing and editing.

Choose a degree developed in consultation with industry experts and learn from academics who are leaders in their field.

Improve your communication skills and apply your knowledge in the workplace while you study.

### CAREERS

Social media manager / communication officer / content writer / media liaison officer / PR coordinator / online community manager

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Social Media  
Communication and Media  
Intercultural Communication  
News Reporting  
Public Relations: Theory and Practice  
Marketing Principles: Trading and Exchange  
Professional and Technical Communication

#### SECOND YEAR

Content Creation for Media  
Language and the Media  
Writing and Editing for Publication  
Media Law and Ethics  
Communication Research Methods  
Broadcast Journalism  
2x Electives

#### THIRD YEAR

Promotional Communication: Advertising, Publicity and Marketing  
Industry and Practice  
Social Media Engagement  
Communication Management in Practice  
Advanced News Writing  
Integrated Communication Planning  
2x Electives

## STUDENT SPOTLIGHT



**Katie Harris**

Communication student  
Australian Institute of  
Company Directors  
NSW

**“I chose to study Communication because I have a passion for writing and social sciences - and I wanted to learn the tools and strategies to communicate professionally and creatively.**

**Everything in this degree is geared to the real-world. The knowledge and skills I’ve gained have helped me immensely in my current role at the Australian Institute of Company Directors. Recently, I was required to develop a marketing and communications brief for Qantas, and I was able to use the templates we were studying to help guide me.”**



Bachelor of  
**DIGITAL MEDIA** XBDM

[unisaonline.edu.au/digital-media](http://unisaonline.edu.au/digital-media)

**DEGREE INFO**

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

**KEY FEATURES**

Develop essential digital skills including graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

Upskill in a range of digital areas required by businesses, government departments and not-for-profits who are increasingly bringing digital functions in-house.

Get hands-on using the latest digital software and graduate with an industry-standard portfolio of work.

Bring creative ideas to life in visually engaging ways to help businesses and their brands communicate with people more effectively.

Explore how digital media has transformed the GLAM (Galleries, Libraries, Archives and Museum) sector and removed boundaries between cultural institutions and audiences around the world.

Complement your digital media expertise with electives from a range of disciplines including business, marketing, IT and data analytics, and communication.

**CAREERS**

Digital content creator /  
social media manager /  
online journalist / visual  
communication designer /  
digital content strategist /  
videographer / digital  
storyteller / freelancer

**ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

**DEGREE STRUCTURE**

FIRST YEAR
Critical Approaches to Online Learning
Introduction to Digital Media
Introduction to Video Production
Intercultural Communication
Introduction to Social Media
Digital Graphics and Imaging
Introduction to the GLAM sector - Galleries, Libraries, Archives and Museums
Digital Media Project 1
SECOND YEAR
Animation Design
Archives and the Digital World
Writing for Digital Media
Design for Digital Technologies
Innovative Curatorial Studies
Digital Media Project 2
2x Electives
THIRD YEAR
Web Design
Digital Documentary
Narrating Objects, Art and Archives
Digital Mediascapes
Industry and Practice
Digital Media Project 3
2x Electives

**STUDENT SPOTLIGHT**



**James Grajdan**

Digital Media student  
SA

**“I’ve always loved design and have worked on a few projects on the side. I’d never thought I’d do this as a career; I always thought it would be a hobby. Now that I’m in the degree, I know for certain that this is definitely the path I want to take.**

**All the assessments encourage you to act like you’re a business working for a client. It’s great because it gets you thinking about how to run a business, how to break down tasks, and how to work with different people.”**

**DID YOU KNOW?**

**\$111.7B**

Cultural and creative activity contributed \$111.7 billion to Australia’s economy in just two years alone.\*

\*Bureau of Communications and Arts Research: Cultural and creative activity in Australia 2008–09 to 2016–17 (2016–17 period).

## STUDENT SPOTLIGHT



**Rebecca Cooke**

Aged Care student  
Small business owner  
SA






**"I'd been considering the aged care sector as a career change when my father passed away last year. He'd been living with Parkinsons Disease for some time and then was diagnosed with cancer. It opened my eyes to the kinds of support that older people can access and gave me insight into living with chronic illness.**

**I am motivated by my personal experiences and enjoy being around older people and making a difference. I know that starting in a new industry means beginning with an entry-level role but I know I have a lot of life and professional experience to offer. I'm excited to build new skills and can't wait to see what the future holds."**

## Diploma in AGED CARE XDAC

[unisaonline.edu.au/dip-aged-care](https://unisaonline.edu.au/dip-aged-care)

### DEGREE INFO

-  100% online
-  1 year full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

*Note: Applications open from October 2020.*

### KEY FEATURES

Complete your qualification in 12 months and start your career in one of Australia's fastest-growing sectors.

Study relevant course content that has been developed in collaboration with leading aged care providers.

Take a holistic approach to aged care and build a combination of high-level care and lifestyle support skills that employers are calling out for.

Study course content that has been mapped to relevant standards which include the Aged Care Quality Standards and the National Safety and Quality Health Service (NSQHS) Standards.

Choose to pursue further study and use your qualification as a pathway into bachelor degrees in health, nursing, social sciences or a range of allied health fields.

*Note: To secure employment as an aged care worker, you must obtain a National Police Certificate and provide a First Aid Certificate. In addition to this, if you are providing community and home support care, you will need to hold a valid driver's licence. For those wishing to work in South Australia, an additional employment screening will be conducted. Requirements for other states may vary.*

### CAREERS

Aged care worker / residential support worker / community support worker / recreational and lifestyle support coordinator

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Essential Skills for Working in Aged Care  
Communication and Ethics in Aged Care  
Living Skills and Life routines in Aged Care  
Quality and Safety in Aged Care  
Enablement and Dignity in Aged Care  
Mental Health, Dementia and Challenging Behaviours  
Multidisciplinary Teams in Aged Care  
Transition to Employment

### UNDERGRADUATE CERTIFICATE IN AGED CARE

Study the first four courses in the Diploma in Aged Care and graduate with an Undergraduate Certificate in Aged Care. Applications are open for one intake in Jan 2021.

Learn more at [unisaonline.edu.au/ug-cert-aged-care](https://unisaonline.edu.au/ug-cert-aged-care)



## Bachelor of PUBLIC HEALTH XBPH

[unisaonline.edu.au/public-health](http://unisaonline.edu.au/public-health)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Explore diverse areas such as health promotion, health law and ethics, human biology, epidemiology, as well as global, national and Aboriginal health issues.

Develop skills in planning, managing and evaluating health care policy, projects, programs and services.

Create an industry-standard portfolio of work that you can present to future employers

Learn from academics who come with many years of experience in public health and the health sector.

Study course content that has been specifically mapped to align with the foundation competencies for Public Health Graduates in Australia.

### CAREERS

Public health manager /  
epidemiologist /  
indigenous health officer /  
women's health officer /  
healthcare policy planner /  
health promotion officer

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online learning  
Introduction to Public Health Practice and Research  
Foundations of Human Biology 1  
Health Systems and Services  
Foundations of Human Biology 2  
Contemporary Aboriginal Issues  
First Peoples' Health  
Research Methods for Public Health

#### SECOND YEAR

Marketing for Health and Wellbeing  
Evaluation of Public Health Practice  
Health Promotion  
Sociological Perspectives in Public Health  
Health Law, Ethics and Policy  
Building Healthy Public Policy  
Aboriginal Public Health Practice and Research  
Fundamentals of Disease Control

#### THIRD YEAR

Epidemiological Principles and Methods  
Project Management for Health and Wellness  
Science and Politics of Preventive Health  
Public Health Practice Project 1  
Public Health and Wellbeing Practice  
Public Health Practice Project 2  
2x Electives

Graduate with national foundation competencies set by the Council of Academic Public Health Institutions Australasia (CAPHIA).



### ACADEMIC SPOTLIGHT



**Talia Blythman**

Online Course Facilitator  
Public Health

**"I've worked in a range of public health and health promotion roles for the past 10 years. Throughout my career, I've worked in both government and non-government organisations in Victoria, Northern Territory, South Australia, and India.**

**I've undertaken roles promoting Eat Well Be Active for kids, youth smoking prevention and cessation, Aboriginal health, emergency relief and social support, and parenting support.**

**I'm passionate about public health and health promotion and the difference we can make to support people and communities live healthier and happier lives."**

## STUDENT SPOTLIGHT



### Veddie Tularam

Nutrition and Exercise student  
TerryWhite Chemmart  
NSW

**"I've been a registered pharmacist since 2010. In order to help my patients more holistically, I wanted to expand my knowledge, remain current with health information, and learn more about nutrition and exercise."**

**The information I've learned in my degree allows me to better explain concepts to my patients, including the risks and benefits of certain diets and health fads.**

**The biology videos in this degree are amazing. Although they're fast, they cover important information in a short period of time. The way they're presented makes the concepts really easy to understand and the learning experience more enjoyable."**

## Bachelor of HEALTH SCIENCE (NUTRITION AND EXERCISE)<sup>XBNE</sup>

[unisaonline.edu.au/nutrition-exercise](https://unisaonline.edu.au/nutrition-exercise)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Develop the knowledge and skills to support community health and wellbeing through a holistic approach to good nutrition and physical activity.

Explore the effects that food, nutrition, health and exercise have on the biological, psychological and social aspects of life.

Examine diets and lifestyles for optimum health and their associations with nutrient intake, energy output and obesity.

Learn how to maximise physical performance for active people.

Be guided by experts and world-class researchers who are at the forefront of new discoveries in exercise and food sciences

UniSA's research in the areas of nutrition and dietetics\*, and exercise and sports science^, is recognised as well above world-class.

\*2018 Excellence in Research for Australia (ERA)

^Results in Human Movement and Sports Science – 2018 Excellence in Research for Australia (ERA)

### CAREERS

Health and wellness consultant / nutrition and exercise consultant / corporate health and wellness adviser / health promotion officer / active and healthy ageing adviser / dietary aide / wellness coach

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Foundations of Health and Physical Activity  
Foundations of Human Biology 1  
Health and Society  
Foundations of Human Biology 2  
Lifespan Growth and Motor Development  
Health Promotion  
Foundations of Nutrition and Health

#### SECOND YEAR

Body in Motion 1  
Human Nutrition  
Theory of Exercise Testing and Prescription 1  
Nutrition and Exercise Biochemistry  
Body in Motion 2  
Theory of Exercise Testing and Prescription 2  
Lifespan Nutrition  
Elective

#### THIRD YEAR

Food Safety, Quality and Security  
Professional Communication to Work in the Health Industry  
Psychology of Exercise, Sport and Health  
Project Management for Health and Wellness  
Food as Medicine  
Nutrition for Exercise and Performance  
Applications in Nutrition and Exercise  
Elective





## PROGRAM FACILITATOR SPOTLIGHT

**Dr Ysabella Van Seville**

Program Facilitator

**“I have always been passionate about health – both personally and professionally.**

**After completing my PhD (Medicine), with research centred on gastrointestinal toxicities found in cancer treatments, I have been heavily involved in developing new online education platforms to improve teaching and learning in human biology.**

**The work I’ve done in this area, including my volunteer roles and research output, has resulted in multiple awards, including the South Australian Young Achiever of the Year in Science and Technology.**

**I’m excited to share my knowledge and expertise with the next wave of professionals in Australia through UniSA Online. Our academic team of Program Facilitators, Online Course Facilitators and Online Tutors are committed to ensuring every student is well supported to succeed in their studies.**

**As a graduate, you will come out with a well-rounded skill set that the industry is telling us they need, no matter where your career takes you.”**

## STUDENT SPOTLIGHT



**Shaun Mitchell**

Community Health student  
SA

**“I’ve worked at the Women’s and Children’s hospital for the past 11 years. I started in medical records and worked my way up to become a supervisor in the switchboard and communications unit.**






**I knew I wanted to go back to Uni, but every time I looked I never found a degree that was suitable for my lifestyle. When I found UniSA Online it was like all the stars aligned.**

**When I’m on call and need to run in to work at a moment’s notice, I have the flexibility to do that with my degree.”**

## Bachelor of COMMUNITY HEALTH XBCH

[unisaonline.edu.au/community-health](https://unisaonline.edu.au/community-health)

### DEGREE INFO

-  100% online
-  3 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

### KEY FEATURES

Gain specialised non-clinical skills and knowledge in community health and explore your passion for wellness.

Focus your studies in areas such as mental health, disability and aged care.

Work on real-world projects that shape the health and wellbeing of communities.

Graduate career-ready with the skills to easily transition into community health care environments.

Be prepared for opportunities created by the National Disability Insurance Scheme (NDIS).

### CAREERS

Community health worker /  
community development officer /  
health support worker / disability  
support coordinator / aged care  
coordinator / project officer /  
health policy analyst /  
youth worker

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
The Social World  
Foundations of Human Biology 1  
Psychology Concepts  
Foundations of Human Biology 2  
Exploring Global and National Health  
First Peoples' Health OR Intercultural  
Communication  
Introduction to Mental Health

#### SECOND YEAR

Lifespan Growth and Motor Development  
Professional Communication to Work in  
the Health Industry  
Foundations of Nutrition and Health  
Health Promotion  
Health Law, Ethics and Policy  
Ageing and Disability Friendly  
Environments  
Project Management for Health and  
Wellness  
Elective

#### THIRD YEAR

Public Health  
Supporting Dignity through Enablement  
Disability and Ageing: Diversity and  
Discrimination  
Case Management for Consumer Directed  
Care in Disability and Aged Care  
Transition to Employment  
Community Health Project 1  
Community Health Project 2  
Elective



## Associate Degree in ENGINEERING XTEN

[unisaonline.edu.au/asc-deg-engineering](http://unisaonline.edu.au/asc-deg-engineering)

### DEGREE INFO

- 100% online
- 2 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Kick-start your engineering career and use your qualification as a pathway into civil, mechanical, mechatronics, electrical engineering and/or surveying.

Graduate with credit towards an Undergraduate Engineering degree, such as the UniSA Bachelor of Engineering (Honours) degree.

Develop the skills to pursue roles as an engineering paraprofessional across a range of industries.

Study introductory courses in engineering, mathematics, physics and chemistry.

Be involved in projects developed by Engineers Without Borders and support real projects in developing countries across the world.

### CAREERS

Engineering associate / design drafter / engineering technical officer / engineering developer

*Note: This associate degree is also a pathway into UniSA Engineering (Honours) degrees, allowing you to continue your studies and become a fully-qualified engineer and/or surveyor.*

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Essential Mathematics 1: Algebra and Trigonometry  
Introduction to Engineering Chemistry  
Essential Mathematics 2: Calculus  
Introduction to Engineering Physics  
Mathematical Methods for Engineers 1  
Sustainable Engineering Practice  
Mathematical Methods for Engineers 2

#### SECOND YEAR

Engineering Design and Innovation  
Engineering Materials  
Programming Concepts  
Engineering Mechanics  
Project Management for Engineers  
Electrical and Electronic Systems  
Design Management for Engineers  
Circuits and Signals OR Fluid and Energy Engineering

## ACADEMIC SPOTLIGHT



**Liz Smith**

Program Director, UniSA STEM

**“So many of the innovations we encounter in everyday life come about through engineering. It’s a respected profession where you can solve problems and use your creativity to make a significant impact on the world.”**

**I’m driven by creating opportunities for students to collaborate and learn by doing and have received a national citation for ‘outstanding contributions to student learning’ from the Commonwealth Government’s Office for my work in developing inclusive teamwork skills in engineering students.”**



**ONE OF  
AUSTRALIA’S  
LEADING UNIVERSITIES FOR  
ENGINEERING  
RESEARCH\***



**TOP 10  
IN AUSTRALIA FOR  
TEACHING QUALITY IN  
ENGINEERING^**

\*UniSA’s Engineering research rated well above world-class. 2018 Excellence in Research for Australia (ERA)

^Compared (QILT) Course Experience Questionnaire 2018-19 (Undergraduate). Public universities only

## STUDENT SPOTLIGHT



**Nicole Park**  
UniSA Online Women in  
STEM grant recipient  
QLD






**“I’ve studied partially online in the past at a different institution, but my experience at UniSA Online has been completely different. It’s amazing because every course has been thoughtfully put together for online students.**

**The support has been fantastic. My student adviser has been really helpful with answering questions about fees and also put me in touch with the University’s disability services team who helped me put together my access plan.”**

## Bachelor of INFORMATION TECHNOLOGY XBIT

[unisaonline.edu.au/it](http://unisaonline.edu.au/it)

### DEGREE INFO

-  100% online
-  3 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

### KEY FEATURES

Gain the skills to design, implement and test small and large software systems.

Learn fundamental programming constructs that can be applied to programming languages such as Python.

Explore how information systems and business intelligence can enhance business operations and drive decision making.

Evaluate the impact of contemporary cybersecurity threats within an organisational context.

Discover common Agile principles and methodologies including the Scrum process.

Enhance your problem-solving skills and tackle challenges from a range of perspectives using design thinking principles.

Study with a university ranked in the Top 10 in Australia for Computer Science<sup>1</sup>.

<sup>1</sup> 2020 THE Subject Rankings

### CAREERS

Software developer / networking analyst / web developer / IT consultant / database developer / IT manager / systems analyst / cybersecurity analyst / computer programmer / user interface developer

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Information Technology Fundamentals  
Design Thinking and Digital Innovation  
Problem Solving and Programming  
Critical Approaches to Online Learning  
OR Elective  
Data Driven Web Technologies  
System Requirements and User Experience  
Object Oriented Programming  
System Requirement Practice

#### SECOND YEAR

System Design and Realisation  
Business Intelligence  
System Design Practice  
Network Fundamentals  
Enterprise Systems  
Agile Development and Governance  
Cloud Platforms

#### THIRD YEAR

Security Principles  
Strategic Management  
Big Data Basics  
Business Resilience  
ICT Project (Part 1)  
ICT Project (Part 2)  
2x Electives



# Bachelor of DATA ANALYTICS XBDA

[unisaonline.edu.au/data-analytics](http://unisaonline.edu.au/data-analytics)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Gain the skills to propel yourself into the booming field of data science.

Understand the entire lifecycle of data including the main phases that define how information is created, gathered, processed, used, and analysed.

Learn to analyse and visualise rich data sources and identify data trends, as well as generate data management strategies.

Explore emerging topics such as cloud computing, machine learning, artificial intelligence, and text and social analytics.

Perform predictive analytics on big data sets and become fluent in R and Python.

Learn to use data visualisation tools as well as programs and techniques for data acquisition and data cleaning.

## CAREERS

Data analyst / data scientist / business data strategist / data engineer / data architect / data visualisation specialist / information analyst / reporting analyst

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

## DEGREE STRUCTURE

### FIRST YEAR

Professional Practice in Data Analytics  
Information Technology Fundamentals  
Mathematical Methods for Data Analytics 1  
Problem Solving and Programming Statistics Using R  
Data Driven Web Technologies  
Object Oriented Programming  
Critical Approaches to Online Learning OR Elective

### SECOND YEAR

Mathematical Methods for Data Analytics 2  
Data Acquisition and Wrangling  
Cloud Platforms  
Data Structures  
Database for the Enterprise  
System Requirements and User Experience  
Data Visualisation  
Predictive Analytics

### THIRD YEAR

Experimental Design  
Big Data in the Cloud  
Text and Social Media Analytics  
ICT Project (Part 1)  
ICT Project (Part 2)  
Machine Learning  
Advanced Topics in Data Analytics  
Elective

## STUDENT SPOTLIGHT



**Joan Khoo**

UniSA Online student  
NSW

**"I have a young family and work full-time, so flexibility is very important to me. Being able to study 100% online means that I can study when my child is in bed, or when I'm commuting to work.**

**It means that I can study during my child's gymnastic class, when I'm waiting in the car, or on a weekend trip away."**



## ACADEMIC SPOTLIGHT

**Dr Rhoda Abadia**

Program Facilitator

**“I have more than 20 years of experience in undertaking research projects in the areas of user experience, data mining applied to health, virtual reality, learning analytics, artificial intelligence, and IT in education. I hold a Bachelor, Master and PhD degrees in Computer Science and specialise in the areas of artificial intelligence and information technology.**

**I am passionate about exploring how data analytics and immersive technologies such as VR can be used to enhance student learning in educational contexts.**

**I have co-authored research projects that have won teaching and learning awards and have extensive experience in delivering online IT and Information Systems programs for several Australian universities.”**



# Bachelor of CONSTRUCTION MANAGEMENT XBBE

[unisaonline.edu.au/construction-management](http://unisaonline.edu.au/construction-management)

## DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Develop a career in the construction industry focusing on all types of buildings.

Learn modern construction and project management techniques and gain a holistic understanding of the entire project lifecycle.

Go on to pursue your career goals in construction project management, quantity surveying or building surveying.

Benefit from a degree developed in collaboration with industry bodies such as the Australian Institute of Building, Australian Institute of Building Surveyors, Australian Institute of Quantity Surveyors and the Royal Institution of Chartered Surveyors.

Learn from experienced academics with strong industry connections.

Study a degree accredited by the Australian Institute of Building Surveyors.

## CAREERS

Construction manager / quantity surveyor / building surveyor / project manager / site supervisor / estimator / construction planner / contract administrator

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through Unisa College.

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Construction Management  
Construction Communication  
Construction 1  
Construction Materials  
Introduction to Construction Business Management  
Structures 1  
Introduction to Contract Administration

### SECOND YEAR

Construction Scheduling  
Construction 2  
Quantity Surveying Practice 1  
Contract Administration  
Structures 2  
Building Estimating  
Building Services  
Construction Cost Planning

### THIRD YEAR

Development Regulation  
Sustainable Construction  
Project Appraisal  
Construction Environmental Science  
Construction Operations and Safety  
Fire Engineering  
Building Surveying  
Advanced Contract Administration

## STUDENT SPOTLIGHT



### Amanda Marjanovic

Construction Management student  
NSW

**“Studying 100% online works perfectly for me. Some universities were offering degrees that were delivered half in a classroom and half online, which just wouldn’t have worked for me. I have two children and studying on campus would not be possible.**

**The quality of my study material is great and the academics are wonderful. The fact that we’re able to access our material a week prior to the study period is extremely helpful.”**

OUR CONSTRUCTION MANAGEMENT DEGREES  
ARE DEVELOPED IN COLLABORATION WITH:





## ACADEMIC SPOTLIGHT

### **Dr Shokry Abdelaal**

Online Course Facilitator  
Construction Management

**“I have more than 18 years of experience in architectural design and urban planning and have held roles as an architect, senior designer and project manager at a number of high-profile organisations.**

**As a newly accredited Green Star Associate, I believe it is imperative to minimise our environmental footprint while improving the health and wellbeing of our communities. My research interests lie in biophilic design, which focuses on adapting natural elements in construction and architecture.**

**At UniSA Online, we offer a practical and hands-on approach to learning that emulates what professionals do in the industry. This means you're able to apply what you're learning to real-life contexts, giving you a competitive advantage in the workforce.”**



# Bachelor of CONSTRUCTION MANAGEMENT (HONOURS) <sup>XHCM</sup>

[unisaonline.edu.au/construction-management-honours](http://unisaonline.edu.au/construction-management-honours)

## DEGREE INFO

- 100% online
- 4 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

## KEY FEATURES

Study a four-year professional degree that will prepare you for future leadership and managerial roles in the building and construction industry

Develop the technical and practical skills to manage large-scale commercial, infrastructure and residential projects.

Choose to specialise in two of three high-growth areas in construction project management, quantity surveying or building surveying in your final year.

Conduct a research project in your area of interest under the supervision of highly experienced academics.

Study a degree developed in collaboration with industry bodies such as the Australian Institute of Building, Australian Institute of Building Surveyors, Australian Institute of Quantity Surveyors and the Royal Institution of Chartered Surveyors.

## CAREERS

Construction manager / quantity surveyor / building surveyor / project manager / site supervisor / estimator / construction planner / contract administrator

## ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through Unisa College.

*\*Choose electives from two of three specialisations in quantity surveying, building surveying, or construction project management.*

*^Students are expected to undertake industry experience in partnership with relevant construction and professional organisations prior to graduation.*

ACCREDITED BY:



## STUDENT SPOTLIGHT



**Kavita Lachmaiya**

Construction Management student  
Project Manager, HCF  
NSW

**"I find the work I do very interesting and have learned a lot from my team but I've felt I needed something more concrete to be able to put on my resume.**

**Initially I thought it would be difficult to motivate myself without the consistency of having a set class schedule. Luckily after starting, I was quickly reassured that my worries were ill-founded.**

**I've found that because my study directly relates to my day-to-day occupation, I am actually really enjoying the course content. The courses also have a lot of structure to them, laid out week by week, and online tutors are very accessible via chat, forums or zoom meetings."**

## DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning  
Introduction to Construction Management  
Construction Communication  
Construction 1  
Construction Materials  
Introduction to Construction Business Management  
Structures 1  
Introduction to Contract Administration

### SECOND YEAR

Construction Scheduling  
Construction 2  
Quantity Surveying Practice 1  
Contract Administration  
Structures 2  
Building Estimating  
Building Services  
Construction Cost Planning

### THIRD YEAR

Development Regulation  
Sustainable Construction  
Project Appraisal  
Construction Environmental Science  
Construction Operations and Safety  
Fire Engineering  
Building Surveying  
Advanced Contract Administration

### FOURTH YEAR

Integrated Project  
Research Theory and Practice  
Construction Management Honours Research Project A & B  
4x Elective\*  
Industry Experience^

## STUDENT SPOTLIGHT



**Joe Denman**

Psychological Science  
and Sociology student  
SA

**“After going through a few personal and professional hardships, I sought a new direction in life. Studying online was an opportunity to make a fresh start and take on a new career path. University never seemed like an option in my life, but through UniSA Online, I’ve been able to learn new skills and continue to work, without having to sacrifice quality time with my family and friends.**

**I chose UniSA Online because of the flexibility it offers. I can work when I need to, fit in study when I can, and the best part is I can do it from anywhere. If I run into any problems or need help with my coursework there is support instantly.”**

## DID YOU KNOW?



**The National Disability Insurance Scheme (NDIS) will create 20% of new jobs in Australia over the next five years.\***

\*Australian Government Productivity Commission, National Disability Insurance Scheme (NDIS) Costs, 2017.

## Bachelor of PSYCHOLOGICAL SCIENCE AND SOCIOLOGY XBPS

[unisaonline.edu.au/psych-science](http://unisaonline.edu.au/psych-science)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Study the only degree in Australia that formally combines two powerful perspectives on how we live as social beings.

Examine connections between human behaviour, social structures and social policy; and discover how these relationships shape individuals, families, communities and organisations.

Choose to focus your studies in ageing and disability, and/or criminology.

Graduate with the skills needed to work as a human services professional in both the government and community sectors.

Prepare yourself for opportunities created by the National Disability Insurance Scheme (NDIS).

Study with a university ranked Top 10 in Australia for Psychology<sup>1</sup>.

<sup>1</sup>2019 THE Subject Rankings.

### CAREERS

Disability support coordinator / planner / local area coordinator / aged care coordinator / community development officer / social policy adviser / project officer / grants officer

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
The Social World  
Psychology Concepts  
Intercultural Communication  
Politics and Citizenship in Australia  
Sociological Perspectives  
Counselling Concepts  
Contemporary Aboriginal Issues

#### SECOND YEAR

Working with Community  
Australian Social Policy  
Developmental Psychology  
Social Enquiry Methods  
2x Minors  
2x Electives

#### THIRD YEAR

Clinical and Abnormal Psychology  
Health Psychology  
Work & Organisational Psychology  
Sociology of Gender and Intimacy  
2x Minors  
2x Electives



## Bachelor of PSYCHOLOGY XBPY

[unisaonline.edu.au/psychology](http://unisaonline.edu.au/psychology)

### DEGREE INFO

- 100% online
- 3 years full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

### KEY FEATURES

Graduate with a degree accredited by the Australian Psychology Accreditation Council.

Draw on advanced scientific methods and tools to understand the way humans feel, think, learn and act.

Develop analytical skills and a solid understanding of research techniques to conduct, dissect and interpret research and data.

Study specialist psychology courses in the areas of work and organisational psychology, health psychology, and conservation psychology.

Continue your studies through the Bachelor of Psychology (Honours) and Master of Psychology (Clinical) pathway to become an accredited clinical psychologist.

Choose to undertake further postgraduate study in a range of other fields in sociology, social work, human services, business or justice studies.

Boost your employment prospects in diverse industries such as marketing, health care, HR, education and human services.

### CAREERS

Clinical psychologist / work and organisational psychologist / market research analyst / psychology research assistant / case manager

*Note: To be a clinical psychologist, you must fulfil the requirements of the Australian Psychological Association and Psychology Board of Australia for registration. Students who wish to be an accredited clinical psychologist can go on to study UniSA's Bachelor of Psychology (Honours) degree. Note that on-campus study is required.*

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Psychology 1A  
Psychology 1B  
Personal and Professional Development  
Connecting and Working with Nature  
OR The Social World  
Introductory Research Methods  
Aboriginal Australians and Psychology  
Elective

#### SECOND YEAR

Cognitive Psychology  
Psychology Applications  
Biological and Learning Psychology  
Developmental Psychology  
Social and Community Psychology  
3x Electives

#### THIRD YEAR

Personality Psychology  
Career Development  
Clinical and Abnormal Psychology  
3x Specialist Psychology courses\*  
2x Electives

#### \*Specialist Psychology courses include:

Health Psychology  
Work and Organisational Psychology  
Advanced Research Methods  
Conservation Psychology

*Students planning to undertake Honours in Psychology must successfully complete Advanced Research Methods.*

## ACADEMIC SPOTLIGHT



### Dr Elissa Pearson

Program Director  
UniSA Justice & Society

**“Psychology is a fascinating field that helps us better understand ourselves, those we interact with, and the grand challenges in the world. My work focuses on applying psychological knowledge to conservation issues and exploring how nature supports people’s physical and psychological well-being. I am driven to make a difference through my research and to contribute to the education of the next generation of psychology professionals so you too, can apply the science of psychology across the interesting and diverse careers you choose to pursue.”**



<sup>\*</sup>THE Subject Rankings 2019

<sup>^</sup>2018 Excellence in Research for Australia (ERA)

## STUDENT SPOTLIGHT



**Kelly Fox**

Criminal Justice student  
Case Management Coordinator  
SA Government Department for  
Correctional Services  
SA

**“As a Case Management Coordinator, I am tasked with informing prisoners of their rehabilitation program requirements as a part of their individualised plan.**






**I field questions from prisoners on a daily basis regarding SA Police, prosecutions, court, sentencing, programs, home detention and parole among other things.**

**A holistic understanding of the criminal justice system is very important in order to give prisoners accurate information as they inevitably interact with each agency within the system.”**

## Bachelor of CRIMINAL JUSTICE XBCJ

[unisaonline.edu.au/criminal-justice](http://unisaonline.edu.au/criminal-justice)

### DEGREE INFO

-  100% online
-  3 years full-time
-  January, April, June, September
-  Part-time study available
-  10-15 hours per week per course

### KEY FEATURES

Explore the inner workings of the criminal justice system and discover how it responds to crime and promotes justice for individuals and the community.

Investigate current trends and contemporary issues such as cybercrime, counter-terrorism, police investigations and intelligence, and applied criminology.

Learn about cutting-edge developments and research in criminology from academics with extensive industry experience.

Enhance your career prospects if you are currently working in social work, counselling or welfare support, and law enforcement.

Watch episodes of a feature film specifically produced by UniSA Online to give students an insight into what it takes to investigate and assemble the physical evidence required to get a conviction.

### CAREERS

Policy adviser / strategic planning manager / intelligence analyst / policy analyst / child protection officer / correctional services officer

### ALTERNATIVE PATHWAYS

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### DEGREE STRUCTURE

#### FIRST YEAR

Critical Approaches to Online Learning  
Foundations of Law  
Criminology and Public Policy  
Psychology Concepts  
Principles of Public Law  
The Social World  
Intercultural Communication  
Criminal Law and Procedure

#### SECOND YEAR

Policing Investigations and Intelligence  
Corrections: Offender Rehabilitation and Desistance  
Youth Justice  
Social Enquiry Methods  
Sociology of Crime and Deviance  
3x Electives

#### THIRD YEAR

Cybercrime and Digital Evidence  
Psychology of Investigative and Legal Processes  
Crime, Gender and Sexuality  
Aboriginal Australians, Policing and the Criminal Justice System  
Victimology  
Crime Prevention  
Human Services Workers and the Law  
Elective



# Are you eligible?

## UNDERGRADUATE ADMISSION CRITERIA

Applicants are required to meet one of the following criteria with a competitive result:

### Higher education study

- Successfully completed equivalent to a minimum of half a year of full-time study of a higher education program at a recognised higher education provider.

### Vocational Education Training (VET)

- Completed an award from a recognised training organisation at Certificate IV or above.

### Work and life experience

- Passed a UniSA Online literacy and numeracy test and have relevant work experience; or
- Completed a UniSA Foundations Studies program or equivalent; or
- Qualified for Special Entry.

### Recent secondary education

- Completed a secondary education qualification equivalent to SACE, such as an interstate year 12 or international qualification.

### Online literacy and numeracy test

In order to sit the test, you'll need to complete a UniSA Online application and provide evidence of relevant work experience.

### Residency requirements

Even though this degree is taught online, you must meet the following residency requirements:

- if you are an Australian citizen, you must be a resident in Australia for at least some of your degree to be eligible for admission; or
- if you are a Permanent Resident, permanent Humanitarian visa holder, or New Zealand citizen, you must be a resident in Australia for all of your degree to be eligible for admission.

### Fees and finance

UniSA Online undergraduate courses are Commonwealth Supported for eligible students. Commonwealth supported students are charged a portion of the cost of their higher education through a student contribution. You may be eligible to defer payment of your student contribution via Commonwealth Government's HECS-HELP loan schemes.

UniSA Online postgraduate students are considered domestic fee-paying students. Postgraduate students may be eligible for a FEE-HELP loan to help pay their tuition fees.

[unisaonline.edu.au/fees](https://unisaonline.edu.au/fees)

# APPLY TODAY

Apply direct at  
[unisaonline.edu.au](https://unisaonline.edu.au)  
or call us on 1800 531 962.

Just follow these simple steps:

### Check your eligibility

1

Take our eligibility check and answer a few short questions to see if you're eligible. You'll be given an option to continue your application, save it for later or request a call back from a Degree Adviser if you have any questions.

### Gather your relevant documents

2

If you're eligible, you'll receive an email outlining the entry requirements and the relevant documentation you need in order to be considered.

### Complete your application and send through your documents

3

To complete your application, you'll be asked to provide your personal details, education history, work history, and study details. You'll also need to upload your relevant documents to verify your previous study or work experience.

### KEY DATES

Application closing dates for each term can be found at  
[unisaonline.edu.au/key-dates](https://unisaonline.edu.au/key-dates)

# STUDY 70 OTHER FLEXIBLE ONLINE DEGREES

UniSA offers a range of other online degrees that can be studied off-campus, providing you with the flexibility to study where and when you choose. We have degrees across the following areas.

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ARTS AND SOCIAL SCIENCE

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BUSINESS

---

EDUCATION AND TEACHING

---

ENGINEERING

---

HEALTH

---

IT

---

MBA

---

NURSING AND MIDWIFERY

---

*Note: Some on-campus study may be required.*



## **100% ONLINE DEGREES AND COURSES IN:**

Accounting  
Aged Care  
Communication  
Community Health  
Construction Management  
Criminal Justice  
Digital Media  
Engineering  
Financial Planning  
Human Resource Management  
Information Technology and Data Analytics  
Management  
Marketing  
Nutrition and Exercise  
Psychological Science and Sociology  
Psychology  
Public Health



# Online

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