

# UniSA ONLINE STUDY GUIDE 2022

**100% ONLINE DEGREES AND COURSES** 





















### DESIGNED BY UniSA. DELIVERED BY UniSA.

Every aspect of your UniSA Online degree is designed and delivered by UniSA's very own experienced academics and online learning experts. This differs from many other online university providers.

As a student, you'll benefit from our academic and curriculum expertise, extensive industry connections and leading-edge research into online learning.

We collaborate, we innovate, and we're constantly implementing new ideas, solutions and strategies to improve our courses and support services so that you get the very best out of your time with us.

We exist to create exciting futures through online learning. We're 100% focused on providing the best experience and outcomes for our students.

No matter where you live or how busy your life might be, you'll engage with a team of passionate and experienced people who are committed to ensuring you have an outstanding, high-quality education.

### BUILDING ON 25+ YEARS OF DELIVERING ONLINE AND DISTANCE EDUCATION.

We have a long tradition of off-campus learning, establishing the UniSA Distance Education Centre more than 25 years ago. Our centre was designated as one of eight national Distance Education Centres in Australia and was one of the largest providers of distance education in the country.

UniSA Online builds on the University's history and experience, opening up more opportunities for people to earn a degree and take charge of their career.

With more than 35,000 students across six campuses, and 6,000 students studying online, you'll join a diverse community of learners and award-winning teachers.

### **A MESSAGE FROM OUR VICE CHANCELLOR**



UniSA is ranked in the top five universities in Australia for graduate employability\*.

UniSA Online has been built on the continued evolution of our University, which since its inception, has made it possible for thousands of people in Australia and around the world to access highquality, 100% online degrees and courses that can be studied anywhere, anytime.

We have been perfecting this for more than 30 years and have had outstanding success in offering further education to people who have jobs and families to juggle. Even amidst the pandemic which changed the way we all live, work, interact and connect with the world, those who chose to study online with us were able to keep progressing their careers without interruption.

Our online degrees have been developed from scratch – at every point we have considered how we can teach to the highest standards in an online environment and deliver an exceptional student experience, while maintaining a focus on developing the skills employers are looking for today.

As Australia's University of Enterprise and a university that prizes our close relationships with business, industry and the professions, we are reflecting that relevance in the design of all of the UniSA Online degrees so that learning activities reflect real work environments. This is your opportunity to upgrade your career or change your future with one of Australia's largest online education providers^. I wish you all the success in the world as you take these next steps with us and enter the world of education On Demand through UniSA Online.

Professor David G. Lloyd Vice Chancellor and President



"Our degrees are designed by academic experts who have strong links to employers. This relationship ensures you'll be equipped with the most current information needed to be successful in your career. We engage our students in innovative, quality learning experiences within a supportive environment that develops leadership skills and fosters confidence in discipline knowledge, problem solving and critical thinking.

Embarking on a university degree is an exciting milestone in life – and UniSA Online will play an important part in helping you achieve your career goals."

> Associate Professor Barbara Parker Executive Director: UniSA Online

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<sup>\*</sup> Ranked #3, 2021 QILT Employer Satisfaction Survey

<sup>-</sup> Graduate Employability Skills Indicator ^ 2019 Department of Education and Skills

### Take control of your study with UniSA Online

WHY STUDY ON DEMAND?





All assessments are 100% online. No need to come onto campus



Four start dates in January, April, June and September



Learn in 10-week blocks



**24/7 access** to learning resources



Online student **support services** seven days a week



All content available before your term starts



Fit life around study



Plan your study schedule ahead of time



**Scholarships and grants** available for eligible students

### START YOUR CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

Visit unisaonline.edu.au/credit

### **BENEFIT FROM 100% ONLINE STUDY**

### **Designed specifically for online learning**

Learn through media-rich course material, short engaging videos, and interactive activities such as quizzes, forum posts and online face-to-face discussions. Your degree has been designed specifically for online learning to ensure you graduate with the skills and knowledge needed for your future career.

### 100% online – no need to come onto campus

Everything from your course content to weekly activities and assessments is 100% online. You'll communicate with academic staff and students via live messages, online discussion forums and email. You'll never need to set foot on campus, which is perfect if you wish to continue working while you study.

### Plan your study schedule ahead of time

All of your course content is available before your term starts. This means you can log in and have a look at your learning materials, weekly activities and assessments ahead of time. You'll have the ability to organise your study schedule and factor in family, work or life commitments in advance.

If you know you've got a busy week coming up, you can complete your course readings or assessments beforehand so you don't fall behind.

### Fit life around study

Full-time students study two courses each term. It makes earning a degree completely achievable, especially if you're working. Your degree is delivered over four terms each year. Each term

You'll also have the option to go part-time, or switch between the two. If you need to take a break in your study, that's an option too. We recommend speaking to your Student Adviser who can help you update your study plan and check when your courses are offered.



**A DEGREE IS** COMPLETELY **ACHIEVABLE.** 

2 COURSES EACH TERM X 4 TERMS

**= FULL-TIME STUDY** 



## Get support seven days a week

### OUR SERVICE COMMITMENT TO YOU

Whether you need help with assignments and referencing, or require administrative or technical support, you'll have On Demand access to a team that'll be there to support you every step of the way. As a UniSA Online student, you'll engage with people who genuinely care about helping you achieve your very best.

### **Glenn Meiners**

UniSA Online HR graduate HR Systems Administrator & Process Improvement Officer, Anglicare Victoria

"Studying 100% online was really appealing, especially as I work fulltime. With a busy timetable, it's been great being able to email and live message my online academics and support staff whenever I needed. They've always been extremely supportive and check in regularly. Most importantly, they understand that for a lot of students, life can get in the way and sometimes things don't always go according to plan. It's fantastic knowing there are people on the other end who can relate and will do all they can to make sure you've got everything you need to achieve your very best."

### **HOW WE SUPPORT YOU**

### Contact online academics seven days a week

You'll be supported by our highly experienced academic team of Online Course Facilitators and Online Tutors. Our academics will guide you through your learning and ensure you have an outstanding, high-quality education.

They can help you with your course materials and assessments, provide feedback on your work, assist you with referencing as well as answer any other course-specific queries.

You'll be able to contact your academics via email, online discussion forums and live messages in the online learning environment. You can also communicate in real-time and chat face-to-face with your academics online.

### Receive dedicated Student Adviser support

Your Student Adviser will be an important part of your university experience. They can help you enrol, plan your courses, or discuss personal circumstances that may impact on your studies. They'll link you to other support services in the University and can help you schedule appointments if required.

### Get tech support around the clock

Our IT Help Desk is available 24/7 to provide assistance with your computer set up, student email, software requirements and other UniSA apps and student applications. You'll be able to get support no matter what time it is.

### Access free software and resources

Download the full Office 365 ProPlus suite, which includes full versions of programs like Word, PowerPoint, Excel, Outlook and OneNote. Along with 1Tb of personal storage that syncs with your PC or mobile device, you'll also have free access to more than 5,000 video courses on Lynda.com.

### **Check your device**

See if your device has the minimum IT requirements to study online. You'll be able to check the speed of your internet connection and see if you have the system requirements to sit online exams. The computer system test takes just a few seconds.

Visit unisaonline.edu.au/systemtest to learn more.



**Lucy Andrew** 

Online Course Facilitator Critical Approaches to Online Learning

"Your success means
everything to us. I love
interacting with students
face-to-face online and
encourage students to
connect with us. We're here to
get you off to the right start,
provide the help you need,
and we'll be there to applaud
loudly when you graduate."

### Download study resources and access other University services

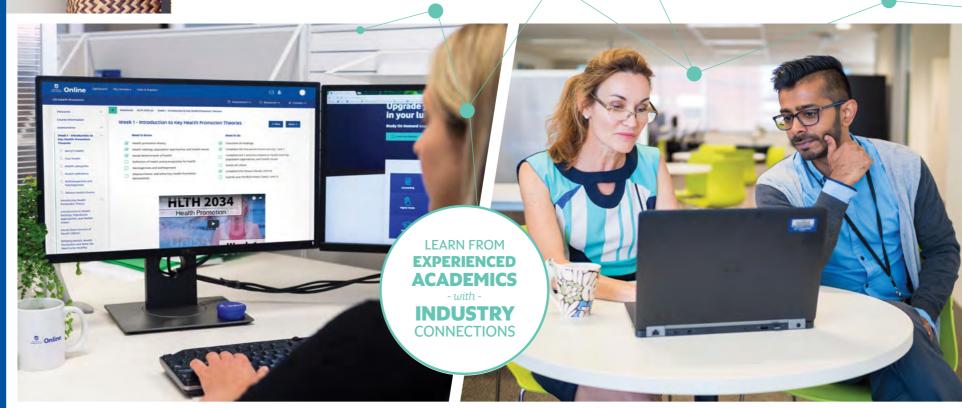
Learn useful study strategies and download materials designed to improve your study skills. Get personalised career advice and access w and wellbeing services, disability support, Wirringka Student Services, learning advisers, and library staff over extended hours.

Visit unisaonline.edu.au/support to find out more.



Our Student Adviser team can help you with study admin and non-academic related questions.





## Your On Demand study experience

### **Learn from expert academics**

Passionate about online learning, our academic staff are subject-matter experts who are committed to delivering high quality and personalised support to help you thrive in your studies. They understand the unique needs of online students and will help you navigate the online course materials, resources and technology so you can get the most of out of your study experience.

### Expand your professional network from wherever you are

UniSA Online is designed to help you connect with a community of other like-minded students. Share, debate and collaborate ideas through online chat, video conferencing, and other online communication tools.

### Industry approved, quality assured

Our industry connections will enrich your online study experience. Each degree has been designed in conjunction with industry experts and is overseen by an experienced industry advisory board with a wealth of experience. Learn cuttingedge developments in your field and solve real-world problems that organisations face today.

### 24/7 interactive online environment

Our interactive online environment is a one-stop shop for all your study needs. Track your progress through the student dashboard, plan your study schedule, and stay on top of due dates for tasks and assessments. It's like your very own personal study coach.

### Learning resources at your fingertips

Access a library of more than 700,000 digital resources including e-books, videos and journal articles, right at your fingertips. If you can't find what you're after, our Ask the Library virtual service will assist you to locate, access, evaluate, use and reference a range of information resources.





\*2020 ComparED (QILT) Student Experience Survey (Undergraduate, Domestic Students) National average for teaching quality: 82%. National average for student support: 77%. National average for learning resources: 79%.

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## Take your career to new heights

ACCESS AN EXTENSIVE SUITE OF ONLINE RESOURCES PURPOSELY DESIGNED TO HELP BUILD YOUR EMPLOYABILITY.

As a UniSA Online student, you'll have all the information and resources you need to make informed choices for your career. From updating your resume to writing a winning cover letter, or preparing for an upcoming interview, we'll help you put your best foot forward.

^Ranked #3, 2021 QILT Employer Satisfaction Survey — Graduate Employability Skills Indicator



### Get personalised career advice

Our Career Advisers are available for online appointments if you need guidance on your career development, are looking for advice on choosing the right electives or want to develop a job search plan. We genuinely care about seeing you succeed. Our commitment to your career doesn't end once you graduate — you'll have access to career advice and support for up to 12 months after you graduate.

### **Engage with industry representatives**

Interact with people working in your profession while you're studying and build a network with students and professionals in your chosen field.

### **Search for employment opportunities**

UniSA Career Services promotes a range of employment opportunities via our online job board, UniSA CareerHub.

You'll find casual, part-time or full-time employment, graduate and vacation opportunities, internships as well as a range of Australian and international volunteering opportunities.



**David Maerschel**UniSA Career Adviser

"As a UniSA Online student, you'll have access to a range of self-help career resources including our resume template builder, an interview simulator, career assessments, interactive videos and useful articles from employers, plus so much more.

You can also schedule oneon-one appointments with our team of Career Advisers as well as email your resume and cover letter for review."

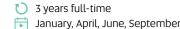


### **ACCOUNTING XBCA**

unisaonline.edu.au/accounting

### **DEGREE INFO**





✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants and the Association of International Accountants.

Build a strong foundation of accounting knowledge and develop skills in business, taxation, auditing, law, finance and sustainability.

Focus on the economic, legal and political influences that affect global business.

Explore the latest developments and current issues in the accounting profession.

Understand how business intelligence and analytics can be used to solve organisational problems.

### **CAREERS**

Accountant / tax adviser / forensic accountant / business adviser / risk consultant / insolvency and restructuring adviser / management accountant / corporate tax consultant / auditor

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning Business and Society Accounting for Business **Business Law** Quantitative Methods for Business Financial Accounting 1 Marketing Principles: Trading and Exchange

Principles of Economics

### SECOND YEAR Financial Accounting 2

Management Accounting **Business Finance** Business Intelligence Financial Accounting 3 Companies and Partnership Law Management and Organisation

THIRD YEAR

Sustainability Accounting and Reporting Auditing Theory and Practice Contemporary Issues in Accounting

Career Development for Professionals

Taxation Law 1 Strategic Financial Analysis

3x Flectives

### STUDENT SPOTLIGHT



### **Gareth Wilson** Accounting student

"The flexibility of a 100% online degree enables our family to travel while managing a small Australian distribution business, which I do from a co-working space in Ubud, Bali.

My first year of study has filled in a lot of gaps in my business knowledge, which has given me a lot more confidence in running my business. While I financial reports more efficiently, the major benefit has been improving my knowledge and understanding across all areas of business.'

### ACCREDITED BY:







### APPROVED BY:



### STUDENT SPOTLIGHT



### **Rachel Simpson**

Financial Planning student Relief Area Manager, Subway

"I have worked in the fast-food industry for over a decade. I became the manager at Subway as a teenager and quickly worked my way up the ranks to become an area manager who is responsible for eight stores. I have a wealth of work experience and a strong management background, but no formal education to back it up. This hit home when I missed out on a job opportunity because I lacked the relevant university qualifications.

Studying online means I can prioritise my time with my young children. I can study full-time and not worry that my degree will interfere with my duties as a full-time mother who runs a household while also working on a casual basis."

### Bachelor of

### **BUSINESS (FINANCIAL PLANNING)**

**XBFP** 

unisaonline.edu.au/financial-planning

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Graduate as a qualified financial planner with a degree approved by the Financial Adviser Standards and Ethics Authority (FASEA).

Use your degree as a pathway into the Financial Planning Association of Australia's (FPA) CFP® Certification Program and the Association of Financial Advisers' (AFA) Fellow Chartered Financial Practitioner (FChFP) program.

Build the technical and professional skills needed to prepare detailed financial plans.

Learn to develop financial and legal documentation that meet regulatory requirements.

Explore personal budgeting, superannuation and retirement planning, financial risk management, and estate planning.

Learn to use XPLAN, the most widely used financial planning software in Australia.

### **CAREERS**

Financial planner / financial adviser / investment adviser / insurance broker estate planner / superannuation adviser / wealth manager / client relationship manager

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning Quantitative Methods for Business Accounting for Business Personal Finance Career Development for Professionals **Business and Society Business Law** Principles of Economics

### SECOND YEAR

Financial Markets and Institutions Introduction to Financial Planning Marketing Principles: Trading and Exchange Management and Organisation

Macroeconomics Business Intelligence Companies and Partnership Law

### International Business Environments THIRD YEAR

Entrepreneurship for Social and Market Impact Portfolio and Fund Management Taxation Law 1 Superannuation Risk Management and Insurance Strategic Management OR Strategic Financial Analysis Applied Financial Planning Estate Planning

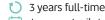
### **BUSINESS (MANAGEMENT)** XBBG

unisaonline.edu.au/management

### **DEGREE INFO**



100% online



January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Discover the fundamentals of modern management, which involve the coordination of people, money and technology.

Develop the skills to effectively lead and manage people, teams and organisations.

Gain problem-solving and leadership skills to achieve key business objectives.

Apply your knowledge in the workplace while you study and improve your business management skills before you graduate.

Explore entrepreneurship and innovation and learn the process of launching a new venture.

Graduate with a solid grasp of business fundamentals such as international business, economics and accounting as well as business operations and intelligence.

### **CAREERS**

Project manager / general manager / management consultant / risk manager / business development manager / entrepreneur / innovation manager / account director / sales manager / business analyst / project lead

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning **Business and Society** Accounting for Business **Business Law** Quantitative Methods for Business Career Development for Professionals Marketing Principles: Trading and Exchange Principles of Economics

### SECOND YEAR

Foundations of Human Resource Business Intelligence

Management and Organisation Communication and Organisational

Practices Organisational Behaviour Project Management: Principles and

Strategies Entrepreneurship for Social and Market

Elective

### THIRD YEAR

Strategic Management International Management Ethics and Values

Organisational Entrepreneurship Organisational Leadership Managing Decision Making International Business Environments 2x Electives

STUDENT SPOTLIGHT



**Simone Panetta** Management student Operations manager VIC

"I've had a long career spanning more than 15 years in hospitality spent mainly in Italy and South East Asia. After moving to Australia, I continued my career holding managerial roles and head of operations for a number a I progressed through my career, I was faced with unexpected and complex scenarios every day, which made me realise that I needed to learn new skills and tools to fill the gaps. Despite my experience, I felt I was missing fundamentals in finance, marketing and human resources.

My management degree is broadening my capabilities as a manager and entrepreneur. Courses are engaging and strongly related to real-world cases, which helps me to transfer and apply my knowledge to daily business operations."





UniSA Business is one of just ten institutions in Australia and 189 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2022. ^2022 QS Stars Ratings.

**ACCREDITED BY:** 



### STUDENT SPOTLIGHT



**Ryan Nicholls** HR student Police officer SA

"I've been a police officer for 14 years. Now that my kids are growing up I wanted to do something for myself.

I chose HR because of the diversity that the degree offers and the career opportunities that are available.

The ability to study 100% online was a game changer for me. I have a rotating roster and am often required to work night shifts. I also have three young kids so it's really important I'm still able to devote time to them."

Bachelor of

### **BUSINESS (HUMAN RESOURCE** MANAGEMENT) XBBH

unisaonline.edu.au/hr

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership.

Discover how to strategically align human capital with business objectives.

Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management and motivation.

Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR.

Explore current and emerging workplace challenges through curriculum informed by the Centre for Workplace Excellence (CWeX).

### **CAREERS**

Human resources adviser / human resources manager / recruitment consultant / learning and development adviser / change management adviser / change management consultant / industrial relations consultant / workforce planning adviser / health and safety consultant

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning **Business and Society** 

Accounting for Business **Business Law** 

Quantitative Methods for Business

Career Development for Professionals Marketing Principles: Trading and

Exchange Principles of Economics

### SECOND YEAR

Foundations of Human Resource Management

Entrepreneurship for Social and Market

Training and Development

Performance and Compensation

Management

Business Intelligence Management and Organisation

### 2x Electives THIRD YEAR

Recruitment and Selection of Organisational Talent Strategic Management Managing the Employment Relationship International Business Environment Strategic Human Resource Management Organisational Behaviour HR Analytics

Elective



### **INDUSTRY SPOTLIGHT**



Garrick Southgate
Associate Director, Accenture

"It's one thing to learn about digital technologies, it's another thing to be able to apply them to successfully solve business problems in real life. The Accenture content in this program is focused on both.

You will learn from our technology experts, who will share cutting-edge applications fresh from our innovation and research labs, and from our industry practitioners who work with clients to implement real solutions."

## Become a digital business leader.

UniSA has joined forces with global professional services company, Accenture, to transform business education and digital skills in Australia.

The Innovation Academy in Digital Business combines industry best practice with our proven leadership in business teaching and research, delivering innovative curriculum and training programs, including the new Bachelor in Digital Business.

This partnership will see new and established workforces upskilled through leading-edge digital business practice.

### accenture

As the world's largest independent technology services provider, Accenture provides strategy, consulting, interactive, technology and operations services in more than 120 countries, across more than 40 industries, with more than 670,000 employees.

Accenture's services and solutions that span cloud, systems integration and application management; security; intelligent platform services; infrastructure services; software engineering services; data and artificial intelligence; and global delivery through its Advanced Technology Centres.

### **ACADEMIC SPOTLIGHT**



**Dr. Sarah Chua**Program Director, Bachelor
of Digital Business

"I started my professional career in media and communications, and have always been passionate about business and innovation.

After years of working in industry, I wanted to understand the factors that influence how we perceive effective leadership, where leadership excels, and where it fails.

I can honestly say that UniSA has earned its reputation as the University of Enterprise. The Bachelor of Digital Business and our partnership with Accenture is a testament to the innovation and creativity of UniSA. This program will equip graduates with the skills and knowledge to become future digital business leaders, regardless of their career path."

IN PARTNERSHIP WITH:

accenture

Bachelor of

### **DIGITAL BUSINESS (XBDB)**

unisaonline.edu.au/digital-business

### **DEGREE INFO**

100% online

3 years full-time

🔂 January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Learn to adapt to the rapid pace of technological change while building relevant and enduring skills to future-proof your career.

Go beyond business basics and learn directly from industry experts who draw from their experience leading digital transformation at many of Australia's leading organisations.

Build a breadth of digital business skills and creative problem solving tools that will put you at the forefront of change.

Uniquely codeveloped with global consulting and technology powerhouse, Accenture.

### **CAREERS**

Business technologist / business manager / operational manager / business analyst / business development manager / management consultant / digital transformation lead / business change consultant / business systems analyst / business process analyst / client account manager / entrepreneur / digital innovator

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Marketing Principles: Trading and Exchange Information Technology Fundamentals Accounting for Business Introduction to Digital Disruption in Business Principles of Economics Management and Organisation

SECOND YEAR

Entrepreneurship for Social and Market

Impact
Cloud Platforms
Management Accounting
Digital Solution Methodologies
Organisational Behaviour

Exploring Digital Technology in Business

Project Management: Principles and Strategies Designing Digital Solutions

### THIRD YEAR

Managing Decision Making
Digital Business Value
Security Foundations
Digital Business Solutions
International Business Environments
Strategic Management
OPTION 1:
Solving Business Challenges AND
Virtual Industry Internship OR

Business Practicum
OPTION 2:
1 x Elective AND
Solving Business Challenges OR

Virtual Industry Internship OF Business Practicum

Business Internship 30 Days

## Apply for our scholarships and grants

We offer a range of scholarships and grants to support students from all walks of life.

Our scholarships and grants provide financial assistance to full-time and part-time students enrolled in UniSA Online undergraduate degrees.

For more information or to check our eligibility criteria, visit unisaonline.edu.au/scholarships

**ACCREDITED BY:** 



### UNISA ONLINE ABORIGINAL GRANT RECIPIENT



**Kelly Kildea**Public Health student

VIC

"I live in the largest Aboriginal community in Victoria and know first-hand the importance of having more qualified Aboriginal people in the health sector and other key professions.

I'm inspired to be a part of this change. My degree will give me the skills to implement life-changing programs and policies that positively impact the health and wellbeing of Aboriginal people.

As a mother of four, studying online is the only option for me. From the first phone call I had with the online support staff, I felt like everything was possible."



### **INDUSTRY SPOTLIGHT**



Christopher Villani
UniSA graduate
General Manager of Marketing,
Brand and Insights
Foodland Supermarkets

"I lead a team that's responsible for Foodland's advertising, communications, media, sponsorships, public relations, and consumer insights.

No two days are ever alike.
One day, I might be planning the next advertising campaign and media schedule, the next I could be talking about opportunities with a new sponsor and planning point of sale material.

Having such a diverse skill set in both marketing and communications, while staying abreast of all the digital platforms, is pivotal to my role."

Bachelor of

### MARKETING AND COMMUNICATION XBMN

unisaonline.edu.au/marketing-communication

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Become a well-rounded marketing and communications professional with a broad skill set in social media, advertising, public relations, content creation, marketing analytics, retailing, and brand management.

Learn emerging trends in digital marketing including online advertising, mobile marketing, and customer relationship management (CRM) strategies.

Learn to write media plans, develop communication strategies, and explore areas such as corporate social responsibility, sponsorship, and crisis communication.

Gain essential skills for contemporary marketing and communication roles, no matter what industry you choose to work in.

Be guided by experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Procter & Gamble, CBS and Nestlé.

Study with a global leader in brand management research.

(AFR BOSS Magazine, April 2018 — League of Scholars)

### **CAREERS**

Marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buyer / social media manager / sponsorship officer / media planner / advertising executive / digital marketer

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business/ Arts through UniSA College.

### DEGREE STRUCTURE

### FIRST YEAR

Critical Approaches to Online Learning Introduction to Social Media Marketing Principles: Trading and Exchange Accounting for Business Introduction to Digital Media Consumer Behaviour Business Law

Communication and Media

### SECOND YEAR

Marketing Analytics

Public Relations: Theory and Practice Writing and Editing for Publication Advertising

Media Law and Ethics
Communication Research Methods
Essentials of Marketing Planning

### Essentials of Marketing Planning Elective

### THIRD YEAR

Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Retailing

Design for Digital Technologies Communication Management in Practice Integrated Marketing

Branding
Integrated Communication Planning

22

### BUSINESS (MARKETING) XBBM

unisaonline.edu.au/marketing

### **DEGREE INFO**



3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Develop a broad skill set in brand management, advertising, retailing, strategic marketing, market research, as well as business intelligence and analytics.

Explore consumer psychology and the scientific laws of brand growth.

Learn from marketing scientists who advise global brands such as Procter & Gamble, CBS and Nestlé.

Combine creative thinking with data analysis to create marketing strategies that achieve organisational goals.

Study with a global leader in brand management research.

(AFR BOSS Magazine, April 2018 — League of Scholars)

Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

### **CAREERS**

Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insight analyst / media planner / brand manager / market researcher / account manager / sales and marketing manager / digital marketer

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Business through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning **Business and Society** Marketing Principles: Trading and

Exchange **Business Law** 

Quantitative Methods for Business Professional Development in Marketing

Accounting for Business

Principles of Economics

### SECOND YEAR

Consumer Behaviour Marketing Analytics

Market Research

Retailing Advertising

Business Intelligence

Entrepreneurship for Social and Market Impact

Management and Organisation

### THIRD YEAR

Strategic Management Branding

Essentials of Marketing Planning

Integrated Marketing

International Business Environments

3x Electives

### STUDENT SPOTLIGHT



**Michael Burbidge** Marketing student

SA

"I fell into sales by chance marketing is something I've always been interested in without realising. I've already been able to apply my course content and suggest alternative strategies

Initially, I wanted to study marketing to see how I could help the company out, but as I progress through my degree, I can see all the different opportunities."

### **LEARN FROM THE EXPERTS**

Did you know that the Ehrenberg-Bass Institute for Marketing Science is the world's largest centre for research into marketing?

Based at UniSA, the Institute's team has more than 50 marketing scientists who make fundamental discoveries about how brands grow and buyers behave. Study marketing and get the opportunity to learn from researchers who have advised global brands such as Procter & Gamble, CBS and Nestlé.

marketingscience.info

ACCREDITED BY:



### STUDENT SPOTLIGHT



### **Katie Harris** Communication student Australian Institute of **Company Directors**

**NSW** 

"I chose to study **Communication because** I have a passion for writing and social sciences - and I wanted to learn the tools and strategies to communicate professionally and creatively.

**Everything in this degree** is geared to the real-world. The knowledge and skills I've gained have helped me immensely in my current role at the Australian Institute of Company Directors. Recently, I was required to develop a marketing and communications brief for Oantas, and I was able to use the templates we were studying to help guide me."

### Bachelor of

### COMMUNICATION XBCD

unisagnline edu au/communication

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Learn how to deliver effective communication strategies across a range of traditional and emerging media platforms.

Focus your studies on social media, content creation and journalism.

Develop the critical and analytical thinking skills required for strategic planning and communication management.

Develop technical skills in writing and editing.

Choose a degree developed in consultation with industry experts and learn from academics who are leaders in their field.

Improve your communication skills and apply your knowledge in the workplace while you study.

### **CAREERS**

Social media manager / communication officer / content writer / media liaison officer / PR coordinator / online community manager

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning Introduction to Social Media Communication and Media Intercultural Communication News Reporting Public Relations: Theory and Practice

Marketing Principles: Trading and Exchange

Professional and Technical Communication

### SECOND YEAR

Content Creation for Media Language and the Media Writing and Editing for Publication Media Law and Ethics Communication Research Methods Broadcast Journalism 2x Electives

### THIRD YEAR

Promotional Communication: Advertising, Publicity and Marketing Industry and Practice Social Media Engagement Communication Management in Practice Advanced News Writing Integrated Communication Planning 2x Electives

### **DIGITAL MEDIA XBDM**

unisaonline.edu.au/digital-media

### **DEGREE INFO**



3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Develop essential digital skills including graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

Upskill in a range of digital areas required by businesses, government departments and not-for-profits who are increasingly bringing digital functions in-house.

Get hands-on using the latest digital software and graduate with an industry-standard portfolio of work.

Bring creative ideas to life in visually engaging ways to help businesses and their brands communicate with people more effectively.

Explore how digital media has transformed the GLAM (Galleries, Libraries, Archives and Museum) sector and removed boundaries between cultural institutions and audiences around the world.

Complement your digital media expertise with electives from a range of disciplines including business, marketing, IT and data analytics, and communication.

### **CAREERS**

Digital content creator / social media manager / online journalist / visual communication designer / digital content strategist / videographer / digital storyteller / freelancer

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### **DEGREE STRUCTURE**

FIRST YEAR

Critical Approaches to Online Learning
Introduction to Digital Media
Introduction to Video Production
Intercultural Communication
Introduction to Social Media
Digital Graphics and Imaging
Introduction to the GLAM sector Galleries, Libraries, Archives and
Museums

Digital Media Project 1

SECOND YEAR

Animation Design Archives and the Digital World Writing for Digital Media Design for Digital Technologies Innovative Curatorial Studies Digital Media Project 2 2x Electives

THIRD YEAR

Web Design
Digital Documentary
Narrating Objects, Art and Archives
Digital Mediascapes
Industry and Practice
Digital Media Project 3
2x Flectives

### STUDENT SPOTLIGHT



**James Grajdan**Digital Media student
SA

"I've always loved design and have worked on a few projects on the side. I'd never thought I'd do this as a career; I always thought it would be a hobby. Now that I'm in the degree, I know for certain that this is definitely the path I want to take.

All the assessments encourage you to act like you're a business working for a client. It's great because it gets you thinking about how to run a business, how to break down tasks, and how to work with different people."

### **DID YOU KNOW?**

\$111.7B

Cultural and creative activity contributed \$111.7 billion to Australia's economy in just two years alone.\*

\*Bureau of Communications and Arts Research: Cultural and eative activity in Australia 2008–09 to 2016–17 (2016–17 period)

### STUDENT SPOTLIGHT



Rebecca Cooke

Aged Care student

Small business owner

SA

"I'd been considering the aged care sector as a career change when my father passed away last year. He'd been living with Parkinsons Disease for some time and then was diagnosed with cancer. It opened my eyes to the kinds of support that older people can access and gave me insight into living with chronic illness.

I am motivated by my personal experiences and enjoy being around older people and making a difference. I know that starting in a new industry means beginning with an entry-level role but I know I have a lot of life and professional experience to offer. I'm excited to build new skills and can't wait to see what the future holds."

### Diploma in

### AGED CARE XDAC

unisaonline.edu.au/dip-aged-care

### **DEGREE INFO**

100% online

1) 1 year full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

Note: Applications open from October 2020.

### **KEY FEATURES**

Complete your qualification in 12 months and start your career in one of Australia's fastest-growing sectors.

Study relevant course content that has been developed in collaboration with leading aged care providers.

Take a holistic approach to aged care and build a combination of high-level care and lifestyle support skills that employers are calling out for.

Study course content that has been mapped to relevant standards which include the Aged Care Quality Standards and the National Safety and Quality Health Service (NSQHS) Standards.

Choose to pursue further study and use your qualification as a pathway into bachelor degrees in health, nursing, social sciences or a range of allied health fields.

Note: To secure employment as an aged care worker, you must obtain a National Police Certificate and provide a First Aid Certificate. In addition to this, if you are providing community and home support care, you will need to hold a valid driver's licence. For those wishing to work in South Australia, an additional employment screening will be conducted. Requirements for other states may vary.

### **CAREERS**

Aged care worker / residential support worker / community support worker / recreational and lifestyle support coordinator

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Essential Skills for Working in Aged Care Communication and Ethics in Aged Care Living Skills and Life routines in Aged Care Quality and Safety in Aged Care Enablement and Dignity in Aged Care Mental Health, Dementia and Challenging Behaviours

Multidisciplinary Teams in Aged Care Transition to Employment

### **UNDERGRADUATE CERTIFICATE IN AGED CARE**

Study the first four courses in the Diploma in Aged Care and graduate with an Undergraduate Certificate in Aged Care.

Learn more at unisaonline.edu.au/ug-cert-aged-care

### PUBLIC HEALTH XBPH

unisaonline edu au/public-health

### **DEGREE INFO**



3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Explore diverse areas such as health promotion, health law and ethics, human biology, epidemiology, as well as global, national and Aboriginal health issues.

Develop skills in planning, managing and evaluating health care policy, projects, programs and services.

Create an industry-standard portfolio of work that you can present to future employers

Learn from academics who come with many years of experience in public health and the health sector.

Study course content that has been specifically mapped to align with the foundation competencies for Public Health Graduates in Australia.

### **CAREERS**

Public health manager / epidemiologist / indigenous health officer / women's health officer / healthcare policy planner / health promotion officer

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online learning Introduction to Public Health Practice and Research

Foundations of Human Biology 1 Health Systems and Services Foundations of Human Biology 2 Contemporary Aboriginal Issues First Peoples' Health Research Methods for Public Health

### SECOND YEAR

Marketing for Health and Wellbeing Evaluation of Public Health Practice Health Promotion Sociological Perspectives in Public Health Health Law, Ethics and Policy Building Healthy Public Policy

Aboriginal Public Health Practice and

Fundamentals of Disease Control

THIRD YEAR

Epidemiological Principles and Methods Project Management for Health and

Science and Politics of Preventive Health Public Health Practice Project 1 Public Health and Wellbeing Practice Public Health Practice Project 2 2x Electives

**Graduate with national** foundation competencies set by the Council of Academic Public **Health Institutions Australasia** (CAPHIA).



### ACADEMIC SPOTLIGHT



Talia Blythman Online Course Facilitator Public Health

"I've worked in a range of public health and health promotion roles for the past 10 years. Throughout my career, I've worked in both government and non-government organisations in Victoria, Northern Territory, South Australia, and India.

I've undertaken roles promoting Eat Well Be Active for kids, youth smoking prevention and cessation. Aboriginal health. emergency relief and social support, and parenting support.

I'm passionate about public health and health promotion and the difference we can make to support people and communities live healthier and happier lives."

### **ACADEMIC SPOTLIGHT**



**Romany Stansborough** Online Course Facilitator. Health Science

"With over 7 years of experience supporting students in higher education, I understand what it takes to teach effectively online.

Informing my teaching in health sciences is a PhD in Medicine. specialising in supportive care in cancer, and a Graduate **Diploma in Education (Digital** Learning). Empowered by this background, I am passionate about online education and supporting students to find their agency. I have assisted countless students to develop the skills they need to be great learners.

Through the delivery of this program, I am excited to support the development of the next generation of experts in this incredibly interesting and ever-evolving health sphere."

### Bachelor of

### **HEALTH SCIENCE XBHS**

unisaonline.edu.au/health-science

### **DEGREE INFO**

100% online

3 years full-time

🔂 January, April, June, September

Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Build a solid foundation in human health and gain a holistic understanding of health, human biology, and the healthcare system.

Discover how body systems work together as well as how the body responds phiiologically to disease.

Learn the project management concepts, techniques, and tools used within health and community sector organisations and workplaces.

Join a university ranked in the Top 10 in Australia for graduate careers in health\*, and equip yourself with a transferable skillset that can be applied in a wide range of roles within the health sector.

\*Ranked #7, ComparED (QILT) Graduate Outcomes Survey 2018-20, Health Services and Support - Overall Employment Indicator (Undergraduate). Public

### CAREERS

Health promotion officer / health project officer / health support worker / community program developer / health policy officer / Aboriginal health officer / health and welfare services officer

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### **DEGREE STRUCTURE**

FIRST YEAR Critical Approaches to Online Learning Foundations of Human Biology 1 Health Systems and Services Foundations of Human Biology 2 Health and Society

Health Law, Ethics and Policy First Peoples' Health Psychology Concepts

SECOND YEAR

Physiology Anatomy 1 Pathophysiology Fundamentals of Pharmacology 4x Electives

THIRD YEAR

Research Methods for Public Health Anatomy 2

Project Management for Health and

Public Health Practice Project 1 Evidence Based Practice for Health Science Public Health Practice Project 2 2x Electives

### **HEALTH SCIENCE (HEALTHY** AGEING) XBHS

unisaonline.edu.au/healthy-ageing

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Explore diverse areas such as health promotion, health law and ethics, human biology, epidemiology, as well as global, national and Aboriginal health issues.

Develop skills in planning, managing and evaluating health care policy, projects, programs and services.

Create an industry-standard portfolio of work that you can present to future employers

Learn from academics who come with many years of experience in public health and the health sector.

Study course content that has been specifically mapped to alivgn with the foundation competencies for Public Health Graduates in Australia.

### **CAREERS**

Healthy ageing project officer / healthy ageing policy officer / active and healthy ageing adviser / health and welfare services officer / community program developer / aboriginal health officer / health promotion officer / healthy ageing coordinator

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning Foundations of Human Biology 1 Health Systems and Services Foundations of Human Biology 2 Health and Society Health Law, Ethics and Policy First Peoples' Health Psychology Concepts

### SECOND YEAR

Physiology Nutrition and Food for Healthy Ageing Anatomy 1 Innovation, Creativity and Social Roles in Healthy Ageing Pathophysiology Social Connectivity to Support Healthy

Fundamentals of Pharmacology Ageing and Disability Friendly

### THIRD YEAR

Research Methods for Public Health Supporting Dignity through Enablement Project Management for Health and

Disability and Ageing: Diversity and

Public Health Practice Project 1 Ageing and Wellbeing in Aboriginal

Public Health Practice Project 2 Case Management for Consumer Directed Care in Disability and Aged Care

### **ACADEMIC SPOTLIGHT**



**Prof. Craig Williams** Program Director, Bachelor of Health Science (Healthy Ageing)

"I started my professional life as a researcher studying animal ecology and the environment, and as a lecturer in biomedical sciences. But over time, I've become increasingly interested in how the health of the environment interacts with human health.

**Understanding the food** and medicine we put into our bodies, how we behave, and how we interact with the environment is vital for maintaining our health into the future.

The ageing populations of the developed world present serious challenges for future graduates. We need to ensure our graduates are ready for these challenges."

### STUDENT SPOTLIGHT



**Veddie Tularam** Nutrition and Exercise student TerryWhite Chemmart NSW

"I've been a registered pharmacist since 2010. In order to help my patients more holistically, I wanted to expand my knowledge, remain current with health information, and learn more about nutrition and exercise.

The information I've learned in my degree allows me to better explain concepts to my patients, including the risks and benefits of certain diets and health fads.

The biology videos in this degree are amazing. Although they're fast, they cover important information in a short period of time. The way they're presented makes the concepts really easy to understand and the learning experience more enjoyable."

### Bachelor of

### **HEALTH SCIENCE (NUTRITION** AND EXERCISE) XBNE

<u>unisaonline.edu.au/nutrition-exerc</u>ise

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Develop the knowledge and skills to support community health and wellbeing through a holistic approach to good nutrition and physical activity.

Explore the effects that food, nutrition, health and exercise have on the biological, psychological and social aspects of life.

Examine diets and lifestyles for optimum health and their associations with nutrient intake, energy output and obesity.

Learn how to maximise physical performance for active people.

Be guided by experts and world-class researchers who are at the forefront of new discoveries in exercise and food sciences

UniSA's research in the areas of nutrition and dietetics\*, and exercise and sports science, is recognised as well above world-class.

\*2018 Excellence in Research for Australia (ERA)

^Results in Human Movement and Sports Science — 2018 Excellence in Research for Australia (ERA)

### **CAREERS**

Health and wellness consultant / nutrition and exercise consultant / corporate health and wellness adviser / health promotion officer / active and healthy ageing adviser / dietary aide / wellness coach

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning Foundations of Health and Physical Activity

Foundations of Human Biology 1

Health and Society Foundations of Human Biology 2

Lifespan Growth and Moto

Health Promotion Foundations of Nutrition and Health

### SECOND YEAR

Body in Motion 1 Human Nutrition

Theory of Exercise Testing and Prescription 1

Nutrition and Exercise Biochemistry Body in Motion 2

Theory of Exercise Testing and Prescription 2 Lifespan Nutrition

### THIRD YEAR

Food Safety, Quality and Security Professional Communication to Work in the Health Industry Psychology of Exercise, Sport and Health

Project Management for Health and Wellness Food as Medicine

Nutrition for Exercise and Performance Applications in Nutrition and Exercise



### STUDENT SPOTLIGHT



**Shaun Mitchell**Community Health student
SA

"I've worked at the Women's and Children's hospital for the past 11 years. I started in medical records and worked my way up to become a supervisor in the switchboard and communications unit.

I knew I wanted to go back to Uni, but every time I looked I never found a degree that was suitable for my lifestyle. When I found UniSA Online it was like all the stars aligned.

When I'm on call and need to run in to work at a moment's notice, I have the flexibility to do that with my degree."

### Bachelor of

### **COMMUNITY HEALTH XBCH**

unisaonline.edu.au/community-health

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Gain specialised non-clinical skills and knowledge in community health and explore your passion for wellness.

Focus your studies in areas such as mental health, disability and aged care.

Work on real-world projects that shape the health and wellbeing of communities.

Graduate career-ready with the skills to easily transition into community health care environments.

Be prepared for opportunities created by the National Disability Insurance Scheme (NDIS).

### **CAREERS**

Community health worker / community development officer / health support worker / disability support coordinator / aged care coordinator / project officer / health policy analyst / youth worker

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Health through UniSA College.

### DEGREE STRUCTURE

### FIRST YEAR

The Social World Foundations of Human Biology 1 Psychology Concepts Foundations of Human Biology 2 Exploring Global and National Health First Peoples' Health OR Intercultural Communication

Critical Approaches to Online Learning

Introduction to Mental Health

### SECOND YEAR

Professional Communication to Work in the Health Industry Foundations of Nutrition and Health Health Promotion

Lifespan Growth and Motor Development

Health Law, Ethics and Policy

Ageing and Disability Friendly Environments

Project Management for Health and Wellness Elective

### THIRD YEAR

Public Health

Supporting Dignity through Enablement Disability and Ageing: Diversity and Discrimination

Case Management for Consumer Directed Care in Disability and Aged Care Transition to Employment Community Health Project 1 Community Health Project 2

Elective

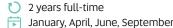
Associate Degree in

### **ENGINEERING XTEN**

unisaonline.edu.au/asc-deg-engineering

### **DEGREE INFO**





✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Kick-start your engineering career and use your qualification as a pathway into civil, mechanical, mechatronics, electrical engineering and/or surveying.

Graduate with credit towards an Undergraduate Engineering degree, such as the UniSA Bachelor of Engineering (Honours) degree.

Develop the skills to pursue roles as an engineering paraprofessional across a range of industries.

Study introductory courses in engineering, mathematics, physics and chemistry.

Be involved in projects developed by Engineers Without Borders and support real projects in developing countries across the world.

### **CAREERS**

Engineering associate / design drafter / engineering technical officer / engineering developer

Note: This associate degree is also a pathway into UniSA Engineering (Honours) degrees, allowing you to continue your studies and become a fully-qualified engineer and/or surveyor.

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning Essential Mathematics 1: Algebra and Trigonometry Introduction to Engineering Chemistry Essential Mathematics 2: Calculus Introduction to Engineering Physics Mathematical Methods for Engineers 1 Sustainable Engineering Practice Mathematical Methods for Engineers 2

### SECOND YEAR

Engineering Design and Innovation
Engineering Materials
Programming Concepts
Engineering Mechanics
Project Management for Engineers
Electrical and Electronic Systems
Design Management for Engineers
Circuits and Signals OR Fluid and Energy
Engineering

### **ACADEMIC SPOTLIGHT**



**Liz Smith**Program Director, UniSA STEM

"So many of the innovations we encounter in everyday life come about through engineering. It's a respected profession where you can solve problems and use your creativity to a make significant impact on the world.

I'm driven by creating opportunities for students to collaborate and learn by doing and have received a national citation for 'outstanding contributions to student learning' from the Commonwealth Government's Office for my work in developing inclusive teamwork skills in engineering students."





\*UniSA's Engineering research rated well above worldclass. 2018 Excellence in Research for Australia (ERA) ^ComparED (QILT) Course Experience Questionnaire 2019-20 (Undergraduate). Public universities only

### STUDENT SPOTLIGHT



Nicole Park
UniSA Online Women in
STEM grant recipient
OLD

"I've studied partially online in the past at a different institution, but my experience at UniSA Online has been completely different. It's amazing because every course has been thoughtfully put together for online students.

The support has been fantastic.

My student adviser has been really helpful with answering questions about fees and also put me in touch with the University's disability services team who helped me put together my access plan."

### Bachelor of

### **INFORMATION TECHNOLOGY XBIT**

unisaonline.edu.au/it

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Gain the skills to design, implement and test small and large software systems.

Learn fundamental programming constructs that can be applied to programming languages such as Python.

Explore how information systems and business intelligence can enhance business operations and drive decision making.

Evaluate the impact of contemporary cybersecurity threats within an organisational context.

Discover common Agile principles and methodologies including the Scrum process.

Enhance your problem-solving skills and tackle challenges from a range of perspectives using design thinking principles.

Study with a university ranked in the Top 10 in Australia for Computer Science<sup>1</sup>.

<sup>1</sup> 2020 THE Subject Rankings

### CAREERS

Software developer / networking analyst / web developer / IT consultant / database developer / IT manager / systems analyst / cybersecurity analyst / computer programmer / user interface developer

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Information Technology Fundamentals Design Thinking and Digital Innovation Problem Solving and Programming Critical Approaches to Online Learning OR Flertive

Data Driven Web Technologies System Requirements and User Experience Object Oriented Programming System Requirement Practice

### SECOND YEAR

System Design and Realisation Business Intelligence System Design Practice Network Fundamentals Enterprise Systems Agile Development and Governance Cloud Platforms

### THIRD YEAR

Security Principles Strategic Management Big Data Basics Business Resilience ICT Project (Part 1) ICT Project (Part 2)

2x Electives

"Comparib (((i.i.)) course extreme to the contraction care

### DATA ANALYTICS XBDA

unisaonline.edu.au/data-analytics

### **DEGREE INFO**



3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Gain the skills to propel yourself into the booming field of data science.

Understand the entire lifecycle of data including the main phases that define how information is created, gathered, processed, used, and analysed.

Learn to analyse and visualise rich data sources and identify data trends, as well as generate data management strategies.

Explore emerging topics such as cloud computing, machine learning, artificial intelligence, and text and social analytics.

Perform predictive analytics on big data sets and become fluent in R and Python.

Learn to use data visualisation tools as well as programs and techniques for data acquisition and data cleaning.

### **CAREERS**

Data analyst / data scientist / business data strategist / data engineer / data architect / data visualisation specialist / information analyst / reporting analyst

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Professional Practice in Data Information Technology Fundamentals Mathematical Methods for Data Analytics 1 Problem Solving and Programming Statistics Using R

Data Driven Web Technologies Object Oriented Programming Critical Approaches to Online Learning OR Elective

### SECOND YEAR

Mathematical Methods for Data Analytics 2 Data Acquisition and Wrangling Cloud Platforms Data Structures Database for the Enterprise

System Requirements and User , Experience Data Visualisation Predictive Analytics

### THIRD YEAR

Experimental Design Big Data in the Cloud Text and Social Media Analytics ICT Project (Part 1) ICT Project (Part 2) Machine Learning Advanced Topics in Data Analytics

### **STUDENT SPOTLIGHT**



**Joan Khoo** UniSA Online student NSW

"I have a young family and work full-time, so flexibility is very important to me. Being able to study 100% online means that I can study when my child is in bed, or when I'm commuting to work.

It means that I can study during my child's gymnastic class, or on a weekend trip away."



### **ACADEMIC SPOTLIGHT**

**Dr Rhoda Abadia** 

**Program Facilitator** 

"I have more than 20 years of experience in undertaking research projects in the areas of user experience, data mining applied to health, virtual reality, learning analytics, artificial intelligence, and IT in education. I hold a **Bachelor, Master and PhD** degrees in Computer Science and specialise in the areas of artificial intelligence and information technology.

I am passionate about exploring how data analytics and immersive technologies such as VR can be used to enhance student learning in educational contexts.

I have co-authored research projects that have won teaching and learning awards and have extensive experience in delivering online IT and Information **Systems programs for several** Australian universities."

### CONSTRUCTION **MANAGEMENT XBBE**

unisaonline.edu.au/construction-management

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Develop a career in the construction industry focusing on all types of buildings.

Learn modern construction and project management techniques and gain a holistic understanding of the entire project lifecycle.

Go on to pursue your career goals in construction project management, quantity surveying or building surveying.

Benefit from a degree developed in collaboration with industry bodies such as the Australian Institute of Building, Australian Institute of Building Surveyors, Australian Institute of Quantity Surveyors and the Royal Institution of Chartered Surveyors.

Learn from experienced academics with strong industry connections.

Study a degree accredited by the Australian Institute of Building Surveyors.

### **CAREERS**

Construction manager / quantity surveyor / building surveyor / project manager / site supervisor / estimator / construction planner / contract administrator

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online

Introduction to Construction Management

Construction Communication Construction 1

Construction Materials Introduction to Construction **Business Management** 

Structures 1 Introduction to Contract

### Administration SECOND YEAR

Construction Scheduling Construction 2 Quantity Surveying Practice 1 Contract Administration Structures 2 **Building Estimating Building Services** 

Construction Cost Planning THIRD YEAR

Development Regulation Sustainable Construction Project Appraisal Construction Environmental Science Construction Operations and Safety Fire Engineering **Building Surveying** Advanced Contract Administration

### **STUDENT SPOTLIGHT**



**Amanda Marjanovic** Construction Management student NSW

"Studying 100% online works perfectly for me. Some degrees that were delivered half in a classroom and half online, which just wouldn't have worked for me. I have two children and studying on campus would not be possible.

The quality of my study material is great and the academics are wonderful. The fact that we're able to access our material a week prior to the study period is extremely helpful."

**OUR CONSTRUCTION MANAGEMENT DEGREES** ARE DEVELOPED IN COLLABORATION WITH:











### **ACADEMIC SPOTLIGHT**

### **Dr Shokry Abdelaal**

Online Course Facilitator **Construction Management** 

"I have more than 18 years of experience in architectural design and urban planning and have held roles as an architect, senior designer and project manager at a number of high-profile organisations.

As a newly accredited Green Star Associate, I believe it is imperative to minimise our environmental footprint while improving the health and wellbeing of our communities. My research interests lie in biophilic design, which focuses on adapting natural elements in construction and architecture.

At UniSA Online, we offer a practical and hands-on approach to learning that emulates what professionals do in the industry. This means you're able to apply what you're learning to real-life contexts, giving you a competitive advantage in the workforce."

### **CONSTRUCTION** MANAGEMENT (HONOURS) XHCM

unisaonline.edu.au/construction-management-honours

### **DEGREE INFO**

100% online



January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Study a four-year professional degree that will prepare you for future leadership and managerial roles in the building and construction industry

Develop the technical and practical skills to manage large-scale commercial, infrastructure and residential projects.

Choose to specialise in two of three high-growth areas in construction project management, quantity surveying or building surveying in your final year.

Conduct a research project in your area of interest under the supervision of highly experienced academics.

Study a degree developed in collaboration with industry bodies such as the Australian Institute of Building, Australian Institute of Building Surveyors, Australian Institute of Quantity Surveyors and the Royal Institution of Chartered Surveyors.

### **CAREERS**

Construction manager / quantity surveyor / building surveyor / project manager / site supervisor / estimator / construction planner / contract administrator

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Science and Technology through UniSA

\*Choose electives from two of three specialisations in quantity surveying, building surveying, or construction project management.

^Students are expected to undertake industry experience in partnership with relevant construction and professional

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning Introduction to Construction Managemen Construction Communication Construction 1 Construction Materials Introduction to Construction Business Management

Structures 1 Introduction to Contract Administration

### SECOND YEAR

Construction Scheduling Construction 2 Quantity Surveying Practice 1 Contract Administration **Building Estimating** Building Services Construction Cost Planning

### THIRD YEAR

Development Regulation Sustainable Construction Project Appraisal Construction Environmental Science Construction Operations and Safety Fire Engineering Building Surveying Advanced Contract Administration

### FOURTH YEAR

Integrated Project Research Theory and Practice Construction Management Honours Research Proiect A & B 4x Elective\*

Industry Experience/

ACCREDITED BY:



### STUDENT SPOTLIGHT



**Kavita Lachmaiya** Construction Management student Project Manager, HCF **NSW** 

"I find the work I do very interesting and have learned a lot from my team but I've felt I needed something more concrete to be able to put on my resume.

Initially I thought it would be difficult to motivate myself without the consistency of having a set class schedule. Luckily after starting, I was quickly reassured that my

I've found that because my study directly relates to my dayto-day occupation, I am actually really enjoying the course content. The courses also have a lot of structure to them, laid out week by week, and online tutors are very accessible via chat, forums or zoom meetings.'

### STUDENT SPOTLIGHT



### **Joe Denman**

Psychological Science and Sociology student

"After going through a few personal and professional hardships, I sought a new direction in life. Studying online was an opportunity to make a fresh start and take on a new career path. University never seemed like an option in my life, but through UniSA Online, I've been able to learn new skills and continue to work, without having to sacrifice quality time with my family and friends.

I chose UniSA Online because of the flexibility it offers. I can work when I need to, fit in study when I can, and the best part is I can do it from anywhere. If I run into any problems or need help with my coursework there is support instantly."

### **DID YOU KNOW?**



The National Disability **Insurance Scheme (NDIS)** will create 20% of new jobs in Australia over the next five years.\*

\* Australian Government Productivity Commission National Disability Insurance Scheme (NDIS) Costs, 2017.

### Bachelor of

### **PSYCHOLOGICAL SCIENCE** AND SOCIOLOGY XRPS

unisaonline.edu.au/psych-science

### **DEGREE INFO**

100% online

3 years full-time

January, April, June, September

✓ Part-time study available

10-15 hours per week per course

### **KEY FEATURES**

Study the only degree in Australia that formally combines two powerful perspectives on how we live as social beings.

Examine connections between human behaviour, social structures and social policy; and discover how these relationships shape individuals, families, communities and organisations.

Choose to focus your studies in ageing and disability, and/or criminology.

Graduate with the skills needed to work as a human services professional in both the government and community sectors.

Prepare yourself for opportunities created by the National Disability Insurance Scheme (NDIS).

Study with a university ranked Top 10 in Australia for Psychology1.

<sup>1</sup>2019 THE Subject Rankings.

Disability support coordinator / planner / local area coordinator / aged care coordinator / community development officer / social policy adviser / project officer / grants officer

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning The Social World Psychology Concepts Intercultural Communication Politics and Citizenship in Australia Sociological Perspectives Counselling Concepts Contemporary Aboriginal Issues

### SECOND YEAR

Working with Community Australian Social Policy Developmental Psychology Social Enquiry Methods 2x Minors 2x Electives

### THIRD YEAR

Clinical and Abnormal Psychology Health Psychology Work & Organisational Psychology Sociology of Gender and Intimacy 2x Minors 2x Electives

organisations prior to graduation

### **PSYCHOLOGY XBPY**

unisaonline.edu.au/psychology

### **DEGREE INFO**





January, April, June, September



10-15 hours per week per course

### **KEY FEATURES**

Graduate with a degree accredited by the Australian Psychology Accreditation Council.

Draw on advanced scientific methods and tools to understand the way humans feel, think, learn and act.

Develop analytical skills and a solid understanding of research techniques to conduct, dissect and interpret research and data.

Study specialist psychology courses in the areas of work and organisational psychology, health psychology, and conservation psychology.

Continue your studies through the Bachelor of Psychology (Honours) and Master of Psychology (Clinical) pathway to become an accredited clinical psychologist.

Choose to undertake further postgraduate study in a range of other fields in sociology, social work, human services, business or justice studies.

Boost your employment prospects in diverse industries such as marketing, health care, HR, education and human services.

**DEGREE STRUCTURE** 

Critical Approaches to Online Learning

Personal and Professional Development

Connecting and Working with Nature

Aboriginal Australians and Psychology

Biological and Learning Psychology

Social and Community Psychology

Clinical and Abnormal Psychology

3x Specialist Psychology courses\*

\*Specialist Psychology courses include:

Work and Organisational Psychology

Students planning to undertake Honours

in Psychology must successfully complete

Advanced Research Methods Conservation Psychology

Advanced Research Methods.

OR The Social World

Introductory Research Methods

FIRST YEAR

Psychology 1A

Psychology 1B

SECOND YEAR

THIRD YEAR

2x Flectives

Cognitive Psychology

Psychology Applications

Developmental Psychology

Personality Psychology

Health Psychology

Career Development

### CAREERS

Clinical psychologist / work and organisational psychologist / market research analyst / psychology research assistant /

Note: To be a clinical psychologist, you must fulfil the requirements of the Australian Psychological Association and Psychology Board of Australia for registration. Students who wish to be an accredited clinical psychologist can go on to study UniSA's Bachelor of Psychology (Honours) degree. Note that oncampus study is required.

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience; or Foundation Studies program or Diploma in Arts through UniSA College.

### **ACADEMIC SPOTLIGHT**



Dr Elissa Pearson **Program Director** UniSA Justice & Society

"Psychology is a fascinating field that helps us better understand ourselves, those we interact with, and the grand challenges in the world. My work focuses on applying psychological knowledge to conservation issues and exploring how nature supports people's physical and psychological wellbeing. I am driven to make a difference through my research and to contribute to the education of the next generation of psychology professionals so you too, can apply the science of psychology across the interesting and diverse careers you choose to pursue."

> IN AUSTRALIA FOR **WORK READY PSYCHOLOGY GRADUATES\***



ComparED (OILT) Course Experience Ouestionnaire 2019-20 (Undergraduate). Public universities only ^2018 Excellence in Research for Australia (ERA)

### STUDENT SPOTLIGHT



### **Kelly Fox**

Criminal Justice student Case Management Coordinator SA Government Department for **Correctional Services** SA

"As a Case Management Coordinator, I am tasked with informing prisoners of their rehabilitation program requirements as a part of their individualised plan.

I field questions from prisoners on a daily basis regarding SA Police, prosecutions, court, sentencing, programs, home detention and parole among other things.

A holistic understanding of the criminal justice system is very important in order to give prisoners accurate information as they inevitably interact with each agency within the system."

### **KEY FEATURES**

Bachelor of

**DEGREE INFO** 

100% online

3 years full-time

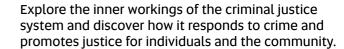
**CRIMINAL JUSTICE XBCJ** 

unisaonline.edu.au/criminal-justice

January, April, June, September

10-15 hours per week per course

Part-time study available



Investigate current trends and contemporary issues such as cybercrime, counter-terrorism, police investigations and intelligence, and applied criminology.

Learn about cutting-edge developments and research in criminology from academics with extensive industry

Enhance your career prospects if you are currently working in social work, counselling or welfare support, and law enforcement.

Watch episodes of a feature film specifically produced by UniSA Online to give students an insight into what it takes to investigate and assemble the physical evidence required to get a conviction.

### **CAREERS**

Policy adviser / strategic planning manager / intelligence analyst / policy analyst / child protection officer / correctional services officer

### **ALTERNATIVE PATHWAYS**

Completion of online literacy and numeracy test with relevant work experience: or Foundation Studies program or Diploma in Arts through UniSA College.

### **DEGREE STRUCTURE**

### FIRST YEAR

Critical Approaches to Online Learning Foundations of Law Criminology and Public Policy Psychology Concepts Principles of Public Law The Social World Intercultural Communication Criminal Law and Procedure

### SECOND YEAR

Policing Investigations and Intelligence Corrections: Offender Rehabilitation and Desistance Youth Justice Social Enquiry Methods Sociology of Crime and Deviance

### 3x Electives THIRD YEAR

Cybercrime and Digital Evidence Psychology of Investigative and Legal Processes Crime, Gender and Sexuality

Aboriginal Australians, Policing and the Criminal Justice System

Victimology Crime Prevention

Human Services Workers and the Law Elective

## Are you eligible?

### UNDERGRADUATE ADMISSION CRITERIA

Applicants are required to meet one of the following criteria with a competitive result:

### Higher education study

 Successfully completed equivalent to a minimum of half a year of full-time study of a higher education program at a recognised higher education provider.

### **Vocational Education Training (VET)**

 Completed an award from a recognised training organisation at Certificate IV or above.

### Work and life experience

- Passed a UniSA Online literacy and numeracy test and have relevant work experience; or
- Completed a UniSA Foundations Studies program or equivalent; or
- · Qualified for Special Entry.

### Recent secondary education

 Completed a secondary education qualification equivalent to SACE, such as an interstate year 12 or international qualification.

### Online literacy and numeracy test

In order to sit the test, you'll need to complete a UniSA Online application and provide evidence of relevant work experience.

### **Residency requirements**

Even though this degree is taught online, you must meet the following residency requirements:

- if you are an Australian citizen, you must be a resident in Australia for at least some of your degree to be eligible for admission; or
- if you are a Permanent Resident, permanent Humanitarian visa holder, or New Zealand citizen, you must be a resident in Australia for all of your degree to be eligible for admission.

### **Fees and finance**

UniSA Online undergraduate courses are Commonwealth Supported for eligible students. Commonwealth supported students are charged a portion of the cost of their higher education through a student contribution. You may be eligible to defer payment of your student contribution via Commonwealth Government's HECS-HELP loan schemes.

UniSA Online postgraduate students are considered domestic fee-paying students. Postgraduate students may be eligible for a FEE-HELP loan to help pay their tuition fees.

unisaonline.edu.au/fees

## **APPLY TODAY**

Apply direct at unisaonline.edu.au or call us on 1800 531 962.

Just follow these simple steps:

### Check your eligibility

Take our eligibility check and answer a few short questions to see if you're eligible. You'll be given an option to continue your application, save it for later or request a call back from a Degree Adviser if you have any questions.

### Gather your relevant documents

If you're eligible, you'll receive an email outlining the entry requirements and the relevant documentation you need in order to be considered.

### Complete your application and send through your documents

To complete your application, you'll be asked to provide your personal details, education history, work history, and study details. You'll also need to upload your relevant documents to verify your previous study or work experience.

### **KEY DATES**

Application closing dates for each term can be found at unisaonline.edu.au/key-dates

# STUDY 70 OTHER FLEXIBLE ONLINE DEGREES

UniSA offers a range of other online degrees that can be studied off-campus, providing you with the flexibility to study where and when you choose. We have degrees across the following areas.

ARTS AND SOCIAL SCIENCE

**BUSINESS** 

**EDUCATION AND TEACHING** 

**ENGINEERING** 

HEALTH

IT

MBA

NURSING AND MIDWIFERY

Note: Some on-campus study may be required.

### **100% ONLINE DEGREES AND COURSES IN:**

Accounting

**Aged Care** 

Communication

**Community Health** 

**Construction Management** 

**Criminal Justice** 

Digital Media

**Engineering** 

Financial Planning

**Health Science** 

**Human Resource Management** 

Information Technology and Data Analytics

Management

Marketing

**Nutrition and Exercise** 

Psychological Science and Sociology

**Psychology** 

**Public Health** 



### **Find out more** about our online degrees:



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